



Fourth Fest is your opportunity to be visible to 30,000 or more folks enjoying an old fashioned Fourth of July Festival. It is also an opportunity to host your clients, prospects and employees in a wholesome, patriotic day celebrating our nation's independence.



Held at the historic Bedford Boy's Ranch, the day includes Bedford Splash waterpark, lots of kids activities, music, vendors and the best fireworks extravaganza in the county.

(Okay, we are a little proud of it, but it is a big-time, thirty-minute fireworks display.)

Opportunities exist for sampling, product demonstrations, signage, special recognition in the kids area, sponsorship of the Bedford Splash water park, sponsorship of the stage, sponsorship of the fireworks show itself. Parking is provided at Pendington Field and attendees ride shuttles to and from the festival grounds. Recognition on the shuttles and in the parking areas is also available.

For more information contact Wendy Hartnett at 817-952-2128 or email wendy.hartnett@bedfordtx.gov



All 4th Fest Sponsors Receive:

Company exclusivity in product and or service category

Company permission for on-site sampling/activity

Company logo displayed on FourthFest printed materials

Company name and Logo wherever the FourthFest logo appears on site

VIP Passes (Access to VIP Hospitality area, Splash Aquatic Park, Seating and Parking)

Gold (Named) Sponsor: \$30,000

- Recognition as the named sponsor for the event including the fireworks sponsorship
- Recognition in all media (website/link, newspaper ads, press releases, newsletters, Twitter, etc.)
- Right to use event logos and trademarks in promotion of the event
- 50 VIP Passes

Silver (Presenting) Sponsor \$15,000

- Recognition as the transportation sponsor with signage on parking shuttles and golf carts
- Company logo displayed throughout the site
- Recognition in all media (website/link, newspaper ads, press releases, newsletters, Twitter, etc.)
- 30 VIP Passes

Red Sponsor \$10,000

- Recognition as the sponsor of the Main Stage with primary stage signage
- Company logo displayed throughout the site
- Recognition in all media (website/link, newspaper ads, press releases, newsletters, Twitter, etc.)
- 30 VIP Passes

White Sponsor \$5,000

- Recognition as the Children's Area Sponsor or
- Recognition as the Bedford Splash Sponsor
- Ability to customize either area to fit marketing objectives
- Company logo displayed throughout the site
- Recognition in all media (website/link, newspaper ads, press releases, newsletters, Twitter, etc.)
- 15 VIP Passes

Blue Sponsor \$3,000

- Company logo displayed throughout the site
- Recognition in some media (website, newspaper ads, press releases, newsletters, Twitter, etc.)
- 10 VIP Passes

Note: Exhibitor spaces are available for \$750 which includes a 10x10 space and 2 general admissions. Exhibitor to supply all materials including tables, chairs and tent. Tents available for \$50 rental.