



2015 Sponsorship Prospectus

About Us



ADMISSION: Free to Attend
DATES: March 28, 2015
TIMES: 10:00a.m. – 4:00p.m.
WHERE: Boys Ranch Park, 2801 Forest Ridge Drive Bedford, TX 76021
WHAT: The 3rd Annual Bedford ArtsFest
Juried Art Selections
Local and Regional Craft Vendors
Emerging Arts Display
Family and Adult Arts Activities
Live Music & Entertainment, featuring Brave Combo
Craft Beer & Wine



In collaboration with the Bedford Cultural Commission, the City of Bedford presents ArtsFest, a family friendly event to promote and celebrate the arts in Bedford. This festival will feature artists, musicians and performers who contribute to the vibrant heritage of the North Texas region.

The third annual Bedford ArtsFest will take place March 28, 2015 at the Bedford Boys Ranch Park, in the heart of the city's cultural district.

Enjoy an assortment of food trucks, musical entertainers, craft beer, wine and art of all shapes and sizes at the historic Boys Ranch Park.

In years past we have seen a tremendous outpouring of residents and guests supporting this endeavor and we hope to continue with the tradition.



A cultural event to promote and celebrate the arts in Bedford.

Sponsorship Opportunities



Name Association

Positive brand awareness comes from associating your brand and product or service with a respected and celebrated property. Just as the City of Bedford benefits from strong partnerships with local businesses and organizations, these businesses also benefit when they are highly engaged with Bedford events. Sponsoring ArtsFest provides high profile exposure, allowing you to reach community leaders, businesses and families throughout the North Texas region. Previous supporters have expressed the following marketing strategy improvements after sponsoring:

- Develop and Enhance Credibility
- Brand Awareness & Recognition
- Media Exposure
- Highly Targeted Marketing
- Leveraged Lead Generation
- Community Involvement

“Custom Sponsorships” are available for any organization interested in tailoring their desires with the city’s needs. In an effort to effectively communicate what Bedford needs, a summation of predesigned sponsorship levels are listed.

Business Exhibitor Sponsor - ~~\$500.00~~

Now \$250.00

- Includes 10'x10' exhibition space
- Includes sponsor logo on marketing materials

In-Kind Activity/Product/Service Sponsor – Applicable In-Kind Donation

- Includes 10'x10' exhibition space
- Includes sponsor logo on marketing materials

Title Sponsor - \$5000.00

- Includes unlimited exhibition space
- Includes premium sponsor logo position on marketing materials
- Strategic company naming with sponsors input

Thank you for your interest in contributing to the annual ArtsFest at the Bedford Boys Ranch. Contact our special events team today and let us customize the right sponsorship package for you.

Jeff Florey
Events and Cultural Coordinator
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