



BEDFORD ArtsFest

Brought to you by the
Bedford Cultural Commission

Dear Partner

In collaboration with the Bedford Cultural Commission, the City of Bedford presents ArtsFest, a family friendly event to promote and celebrate the arts in Bedford.

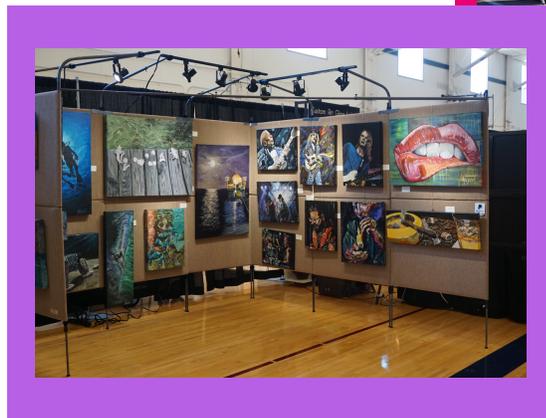
This festival will feature artists, musicians and performers who contribute to the vibrant heritage of the North Texas region. The Fifth annual Bedford ArtsFest will take place April 8, 2017 at the Historic Bedford Boys Ranch Park, in the heart of the city's cultural district. This tradition continues to see a tremendous outpouring of support from residents and guests who have seen the event grow over the years. Bring the whole family to enjoy an assortment of musical entertainers, craft beer, wine and art of all shapes and sizes

Attendance is Free

Saturday, April 8, 2017

10:00a.m. – 6:00p.m.

- A Juried Art Selections
- Local and Regional
- Craft Vendors
- Emerging Youth Arts Display
- Family & Adult Arts Activities
- Live Music & Entertainment
- Craft Beer & Wine





Positive brand awareness comes from associating your brand and product or service with a respected and celebrated property. Just as the City of Bedford benefits from strong partnerships with local businesses and organizations, these businesses also benefit when they are highly engaged with Bedford events. Sponsoring ArtsFest provides high profile exposure, allowing you to reach community leaders, businesses and families throughout the North Texas region. Previous supporters have expressed the following marketing strategy improvements after sponsoring:

- Develop and Enhance Credibility
- Media Exposure
- Leveraged Lead Generation
- Brand Awareness & Recognition
- Highly Targeted Marketing
- Community Involvement

Custom Sponsorships are available for any organization interested in tailoring their desires with the city events needs. In an effort to effectively communicate what ArtsFest needs, a summation of predesigned sponsorship levels are listed.

Business Exhibitor Sponsor - \$300.00

- Includes 10'x10' exhibition space
- Includes sponsor logo on marketing materials

In-Kind Activity/Product/Service Sponsor - Applicable In-Kind Donation

- Includes 10'x10' exhibition space
- Includes sponsor logo on marketing materials

Title Sponsor - \$5000.00

- Includes unlimited exhibition space
- Includes premium sponsor logo position on marketing materials
- Strategic company naming with sponsors input

Thank you for your interest in contributing to the annual ArtsFest at the Bedford Boys Ranch. Contact our special events team today and let us customize the right sponsorship package for you.

Jeff Florey
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