

Nomination

Nominations may be made by submitting an application to the BBC. The following groups may complete applications:

- BBC members
- Elected City officials
- City employees
- Code enforcement members
- Residents of Bedford
- Employees of any Bedford business

To be nominated or considered for recognition, a Bedford business must be in total compliance with all city codes and ordinances.

The Bedford Beautification Commission will approve nominations for the Business Recognition Award based on observations, discussions, and comments of the Commission members. A vote will take place at the next regularly scheduled BBC meeting. Seventy-five percent (75%) of the Commission members in attendance will be required for approval of a Business Recognition Award.

Award Certificate

The award certificate will contain the name of the nominating person and a complete definition of the award by category.

Procedures for Recognition Submission

The form may be used to submit to the Bedford Beautification Commission for recognition of businesses by the City of Bedford for outstanding care of business properties in the following areas:

- Overall Appearance
- Best Improved
- Superior Landscaping

Specs for each category

Overall Appearance

This category includes business facilities that exhibit a sustained quality and professional appearance. It may include superior landscaping, fresh paint, and/or new and professional signage, as well as parking lot, tree, and building structure maintenance and improvement. Businesses can not be negatively viewed for signage or markings that are used for promoting business activity. An example of this is a gas station that uses signage with prices in the front of the building. However, the gas station would be expected to maintain the signage and its surrounding area in order to be considered for recognition and an award.

This category is to be viewed as the highest recognition level.

Best Improved

This category includes those businesses that have made an overt effort to improve the property appearance within the previous six months. There is no requirement that a business change management to be eligible for this recognition. The improvement may include one aspect of the facility, but not the entire facility, to be eligible. The focus of this award is on change that improves the appearance of the City. A new paint job, a re-do of the landscaping, a new parking lot, or other visual improvements qualify in this category. The underlying intent of this category is the effort expended to achieve a visual improvement to the property.

A strip shopping center that re-faced its buildings would be an example of qualifying in the category.

Superior Landscaping

This category is self explanatory. The business must maintain greenery to qualify in this category. No requirement of percentage of property or number of trees/bushes/plantings is to be used as criteria to nominate a business. If a business owner keeps the landscaping neat and attractive without major changes in the facility, it will still qualify for this award.

Submission of Entries

Any individual listed in the program outline may submit a business name for consideration. The approved application form must be used.

The form will be available in an electronic format on the City of Bedford's website. Hard copies will be provided by any BBC member, City Council member, or at City Hall's general information desk.

The form should include the business name, address, and category of entry as well as the name of the person making the nomination.

All applications will be reviewed and considered by the Bedford Beautification Commission Sub-Committee at a monthly meeting held the third Monday of the month. The Business Recognition Sub-Committee will screen, select, and place the name of the nominated businesses on the Beautification Commission meeting agenda. All Commission members will have the opportunity to discuss the qualifications of the business nominations.

A vote of approval or denial of the Business Recognition nominations will be taken at the next monthly meeting of the Beautification Commission.