

OLD BUSINESS

1. DISTRIBUTION OF 2010 BEAUTIFICATION COMMISSION MEMBER LIST AND CORRECTION OF DATES ON LAST MONTH'S HANDOUT

Michael Boyter distributed packets of material covering the agenda items of the meeting that included corrected dates for the Commission's 2010 events

2. CONSIDER AND APPROVE SIGNAGE FOR BEAUTIFICATION SPONSORED EVENTS – Barbara Kurtz initiated the discussion by stating the prices provided at the January meeting and she was awaiting approval to order the signs. Don Henderson stated that the Commission has eight sign frames available. Members then discussed the quantity of signs needed as well as the material of which they should be constructed. Donna Day asked if a Bedford-based vendor had been considered. She was advised that none was available. Sign wording was discussed as needing to be parallel with City communications. Wording agreed to was: "CRUD Cruiser", "Clean-Up Bedford", "Document Shredding" and "Chunk Your Junk". Next color of lettering and color of background were considered. A dark green on white background was agreed upon.

Patty Sinclair moved that the Commission approve the purchase of four steel frames, four metal arrow signs, four document shredding signs, two chunk your junk signs, and two crud cruiser signs from Fast Big Image Graphics. The motion was seconded by Faye Murphy and passed by acclamation.

3. REVIEW AND CONSIDER BUSINESS RECOGNITION STANDARDS AND PRACTICES – William Ledbetter gave an overview of the sub-committee's progress on suggestion revisions to existing wording. Michael Boyter asked members to consider that existing categories overlap and what clarification would reduce that. Bob Scott suggested elaboration of examples so that recognition categories can be more easily identified. Faye Murphy suggested promoting the awards program in order to recognize more businesses. Patty Sinclair suggested that the submission forms have increased rationale for nomination or award. Don Richardson reminded members that city residents make the nominations and the Commission is responsible for decisions. Don Whitehurst suggested deleting "eco-friendly" as a separate category and including an expanded definition in the "Superior Landscaping" category. Michael Boyter asked that "structural enhancements" be added to the "Most Improved" and "Overall Appearance" categories. Roy Turner reminded the Commission of the purpose of the award program and suggested keeping the categories as simple as possible. Further discussion ensued as how to categorize improvements. The consensus was to simplify the nomination process and decide within the body as to what level of recognition to bestow.

Bob Scott moved to table the discussion until the March meeting. Don Richardson seconded the motion, which was passed by acclamation.

4. FOLLOW UP BEAUTIFICATIONS MARKETING EFFORTS (i.e.: UTILITY BILL AND BEDFORD CONNECTION) – Members reviewed and discussed in general current promotion efforts, copies of which were in the packet presented by Michael Boyter at the beginning of the meeting. Participation at Commission sponsored events was solicited.

NEW BUSINESS

- 1. DISCUSS THE 2010 BOYS RANCH WORKDAY PLAN – Faye Murphy invited all Commission members to participate in park workday on February 20 with a walk around to begin at 10:00 am. From the walk around the workday plan is generated.**
- 2. DISCUSS PLANS FOR CLEAN UP BEDFORD DAY AND CHUNK YOUR JUNK, APRIL 10, 2010 – Supply procurement and dispersal was discussed. The Commission members who participate will coordinate with City staff to segregate collection areas to keep them safe for citizens. James**

Hughes has asked Trinity Habitat for Humanity to participate by collecting usable building materials. The addition of electronics collection was asked about but cannot be added for cost reasons. Help was solicited for staging areas on cleanup day. Discussion about classification of material and what constitutes hazardous waste followed. Merchant donations for volunteer rewards were considered.

3. **DISCUSS BOY SCOUT 100TH YEAR ANNIVERSARY PROPOSAL** – James Hughes has been contact by BSA to participate in a tree donation effort underway observing the 100th anniversary of scouting. Basically, when a citizen of Bedford purchases a tree from the Boy Scouts, the BSA would donate a tree to the city. Commission members reviewed a handout listing available trees. Don Whitehurst recommended Northern Red Oak and Bur Oak as viable.

Don Richardson moved that the Commission recommend that the City Council consider the BSA program and proposal. Bob Scott seconded the motion which carried by acclamation.

Councilmember Roy Turner indicated that the Council would need to take the matter up in its work session before adopting.

4. **DISCUSS PLANS FOR THE CRUD CRUISER EVENT ON MAY 1, 2010** – Commission members discussed what supplies might be needed for Crud Day; for example, flyers with hazardous waste products listed on them, and vouchers for overflow households. James Hughes reminded Commission members that over 125 households participated in Crud Day 2009 and that the city had given out over 400 vouchers during the year. Michael Boyter is creating a volunteer spreadsheet with times and duties for members to work during the 2010 event.
5. **THE NEXT WORKDAY IS SATURDAY, FEBRUARY 20, 2010** – Members will gather at the Boy's Ranch at 8:00 AM for cleanup followed by a walk around of the park to discuss and review 2010 activities

NEXT MEETING

The next meeting of the Beautification Commission will be held on Monday, March 15, 2010.

ADJOURNMENT

Patty Sinclair made a motion to adjourn the meeting at 8:20 p.m. Don Richardson seconded the motion which carried unanimously.

Michael Boyter, Chairperson