

approved

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Community Affairs Commission of the City of Bedford, Texas, met in regular session at 5:30 p.m. at the City Hall Conference Room, 2000-A Forest Ridge Drive, Bedford, TX on the 20<sup>th</sup> day of May, 2010 with the following members present:

- Tom Bresnahan
- Mark Massey
- David Franklin
- Jason Horsnby
- Kim Probasco
- Mary Frazier
- George Mountcastle
- Sherri Olsen
- Jason Sinisi

constituting a quorum.

Others present included:

- Bill Syblon, staff
- Mirenda McQuaggue, staff
- Stephen Chambers, SKEDS

Absentees:

Karla Setser - excused

**CALL TO ORDER**

Chairman Bresnahan called the meeting to order at 5:30.

**APPROVAL OF MINUTES**

The minutes from April should provide an excused absence for Sherri Olsen. The minutes were approved unanimously.

**NEW BUSINESS:**

Stephen Chambers made a presentation on SKEDS. SKEDS helps cities promote local businesses and provides the following attributes:

- A showcase for businesses
- Local businesses can provide info about their business, coupons, links, news, events, etc.
- Businesses have control of what they input and they put their own info into SKEDS themselves.

Services are free for residents and businesses. Bedford would receive free service for the first year. The 2<sup>nd</sup> year is \$200/month. After 100 businesses join, there is a nominal fee (~\$1 per business) for bandwidth purposes. Businesses can sign up for free but if they decide to use the scheduling feature, they would be charged \$20 per month. The thought is that perhaps the CAC can assist with getting the word out about SKEDS and the benefits of joining. Bedford has ~1200 businesses that could benefit from this opportunity. CAC agreed to move the project along through a motion and wants to add the information about SKEDS to the CAC brochure.

**COMMITTEE REPORTS**

- 1) Business Development and Retention – A motion was made and agreed on to approach City Council about adding care centers and faith-based organizations to the CAC mission. Sherri Olsen, David Franklin, and Tom Bresnahan also want to serve on the committee.
- 2) Residential Community Support – There will not be an HOA meeting in June. Karla will announce the next HOA meeting as soon as possible.
- 3) Alternative Energy Meeting - Committee members will look at website at next meeting. David attended the Live Green Expo in Plano. The Committee wants to have a web page on the City’s website and will work on putting together the structure and communicating with City staff to move forward. Committee requested changing the name to Sustainable Energy. A motion was made and the name was unanimously approved.

Census 2010:

Bedford hit 75% response for the Census 2010. National average was ~70%.

**ECONOMIC DEVELOPMENT UPDATE:**

- Bill Syblon shared aerial views of businesses in Bedford.
- There will be an International Council of Shopping Centers conference in Vegas.
- Plans are in the works to relocate businesses that will be affected by the highway expansion. The overlay district is currently tabled so that businesses can negotiate with TXDOT.

There will be no meeting in June, 2010.

**ADJOURNMENT**

There being no other business, meeting was adjourned.

Approved:

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Tom Bresnahan, Chair