

STATE OF TEXAS §
COUNTY OF TARRANT §
CITY OF BEDFORD §

Approved

The Community Affairs Commission of the City of Bedford, Texas, met in regular session at 5:30 p.m. at the City Hall Conference Room, 2000-A Forest Ridge Drive, Bedford, TX on the 17th day of February, 2011 with the following members present:

Tom Bresnahan
Kim Probasco
Jason Sinisi
David Franklin
Sherri Olsen
Don Bates
Alex Wolfe
Jeremy Brown
Cody Walker

Constituting a quorum.

Others present included:

Kay Brown, Staff
Roger Fisher, City Council

Absent:

Mark Massey
Mary Frazier

CALL TO ORDER

Tom Bresnahan called the meeting to order at 5:30 p.m.

APPROVAL OF MINUTES

1. Consider approval of the following Community Affairs Commission Minutes: January 20, 2011 regular meeting.

Sherri Olsen made a motion to approve the January 2011 minutes with the following changes: Roger Fisher was the Councilmember present at the January meeting. Ray Champney's name should be removed. Jason Sinisi seconded the motion. Approved 9-0-0.

NEW BUSINESS

2. Nominate positions and allocate members to the Sub-Committees.

Due to the start of a new year and with new members in attendance, nominations were made for officer positions and committee chairs. The following were nominated:
Commission Chair: Tom Bresnahan was nominated by Sherri Olsen to remain the Chair of the Commission. David Franklin seconded the motion.

Secretary: Alexander Wolfe was nominated by Kim Probasco and seconded by Sherri Olsen
Business Development Committee Chair: Mark Massey was nominated by Tom Bresnahan to remain the Chair of the Business Development Committee. Sherri Olsen seconded the motion.
Residential Outreach Committee: Kim Probasco was nominated by Sherri Olsen as the Chair for the Residential Outreach Committee and Jason seconded the motion.
Sustainable Energy Committee: David Franklin was nominated by Sherri Olsen to remain the Sustainable Energy Committee Chair. Jason Sinisi seconded the motion.

New members to the Commission chose committees to serve on:

- Don Bates will serve on Sustainable Energy
- Alexander Wolfe will serve on Residential Outreach
- Cody Walker will serve on Business Development

5. Member Jason Sinisi to discuss the possibility of adding a 5K or 10K event to 4THFEST.

Information was provided by Jason Sinisi for a 5K or 10K event to be held during morning hours of 4th Fest. The event would be sponsored by CAC. Several concerns about hosting the event related to budget for staff time, scope of work for staff during an already taxing time, weather, etc. The cost of the run would be approximately \$1,500 to have someone manage the event. The CAC should consider using sponsorships and promote the event in the name of a charity. The event needs to be better tied to the CAC.

Committees:

- 1) Business Development – Signs to promote Shop Bedford First were not as well received by some residents as hoped. The signs need to better reflect Bedford. To date, 88 businesses and 2 restaurants are members of Shop Bedford First. The CAC needs to pursue businesses as a group effort.
- 2) Residential Outreach Committee – The Committee met since January and discussed the mission of the Committee and how they can reach out to residents and organizations of Bedford. Anticipate 3 Residential Roundtable meetings in 2011.
- 3) Sustainable Energy – The Committee met since January meeting and decided to pursue 2 workshops in 2011, a booth at Blues Fest, and a possible renewable energy fair in September. There are more items on the City website and will post more info on geothermal.

3. Discussion of alternate meeting places for dinner meetings during the year. (Amended Item)

4. Discussion of creating and adopting a CAC letterhead. (Amended Item)

REPORTS:

4. Community Affairs Commission Sub-Committee Reports

- a) **Business Development and Retention** – SKEDS currently has 75 businesses in Bedford utilizing the service. The City tried to streamline the process by making a form available for businesses to use. Bill Syblon to provide form to Commission.
- b) **Residential Community Support** – Kim would like to hold a meeting with sub-committee members to discuss ways to connect with the faith-based organizations in the city, as well as, the apartment, retirement, and assisted living communities. A meeting has been tentatively scheduled for February 1st. Kim will contact Bill with the location and an email will be extended to all CAC members.

Roger Fisher expressed the importance of reaching out to the faith-based community to reach our residents.

Bill stated that no official Census count for the City has been received to date. 40% of the housing stock in Bedford is from the apartment community. It is important to find ways to connect with these residents. A pilot program reaching out to the apartment community was mentioned.

- c) **Sustainable Energy Committee** – The Committee met in early January to discuss goals for 2011. There are two workshops scheduled – one in the spring and one in the fall. Solar installers will be invited to the Business to Business Expo hosted by the Chamber on February 25th. David has a list of ten installers in the DFW area to invite.

The Committee developed marketing posters to bring awareness to the Energy Efficiency content on the City's website. These posters will be provided to City facilities and possibly supermarkets.

A goal for 2011 is to have a presence at Blues Fest, possibly with a solar trailer used to power something at the festival, possibly the game truck.

5. Economic Development Update on current and proposed commercial development in the City of Bedford.

- Bell Helicopter – New office with 40,000 sf of space off of Hwy 121, north of Holiday Inn.
- Holiday Inn – opens next week
- Library Gala – January 29th
- Reliant held their reception today (1/20/11)
- Amore's II – closed – three family-owned concepts interested in site
- CO's to be issued at locations for the previous restaurants Cornejo's and LaBella
- New pet store going in where Pet-O-Rama was on Harwood
- CO issued for new furniture store
- New wine and cheese tasting establishment in the city
- Computer Fusion Building – Eyeglass manufacturing company up and running by March 1st
- Medical supply company – CO to be issued soon
- The finish out for the Fire Pit (previous Luby's location) being completed
- CPR Committee – 1st staff meeting today. Two CPR Blitz's on April 8-9 and October 14-15
- New logo will be displayed on street signs
- Freeway public meeting to be held Thursday, 2/17 5:30 – 8:30 p.m. Maps and schematics will be available. The 183 expansion will not include elevated lanes.

ADJOURNMENT

Motion to adjourn by Sherri Olsen and seconded by David Franklin. Meeting adjourned at 6:30 p.m.

Approved:

Tom Bresnahan, Chair