

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Community Affairs Commission of the City of Bedford, Texas, met in regular session at 5:30 p.m. at the City Hall Conference Room, 2000-A Forest Ridge Drive, Bedford, TX on the 21st day of April, 2011 with the following members present:

Kim Probasco
Mark Massey
Jason Sinisi
David Franklin
Cody Walker
Jeremy Brown

Constituting a quorum.

Others present included:

Bill Syblon, Staff
Roger Fisher, City Council

Absentees:

Tom Bresnahan
Alex Wolfe
Don Bates
Mary Frazier
Sherry Olsen

CALL TO ORDER

Meeting called to order at 5:32 p.m.

APPROVAL OF MINUTES

1. Consider approval of the following Community Affairs Commission Minutes:
March 17, 2011 regular meeting.

Jason Sinisi made a motion to approve the 3/17/11 minutes. Jeremy Brown seconded.
Approved 6-0-0.

NEW BUSINESS

2. Wendy Hartnett, Special Events Coordinator, to discuss the Bedford Bargain Blitz, a new initiative in conjunction with Bluesfest.

Wendy Hartnett discussed the Bedford Bargain Blitz community wide garage sale idea. The Blitz would occur on the same weekend as Blues Fest and be marketed as "Bargains and Blues." They would need

35 garage sales signed up by August 5th. The CAC could roll this concept into the Shop Bedford First program to promote.

3. David Franklin to discuss plans for a joint table or booth with other city boards and commissions at this year's Bluesfest.

Several City committees and commissions want a table and booth at Blues Fest. The City will probably be allowed 2 booths for this purpose. Mark Massey requested confirmation for the booths for marketing purposes. Mark wants to use the red tag for Shop Bedford First as the marketing piece throughout Blues Fest. Roger Fisher mentioned using a banner with Shop Bedford First.

4. Michael Boyer, Beautification Commission, to discuss helping with Shop Bedford First campaign.

Michael Boyer was not at meeting to discuss utilizing the Beautification Commission to help CAC promote Shop Bedford First.

5. Discussion of renewable energy fair.

Renewable Energy Fair will be held in Denton September 17, 2011.

6. Discussion of CAC overall goals and objectives.

Jason Sinisi requested that we table the discussion of CAC goals. David Franklin seconded.

REPORTS

5. Community Affairs Commission Sub-Committee Reports

- a. **Business Development and Retention** – Mark Massey would like to have the brand on post cards and discuss splitting up the map and areas to visit for Shop Bedford First at the next meeting. Looking for a new high traffic area for signs.
- b. **Residential Community Support** – There was an HOA roundtable meeting March 30, 2011 at the Bedford Public Library at 6:30 p.m. The following were on the agenda: 6 Stones mission and CPR project, Parks Master Plan update, economic development update, HEB Prom Closet, and Shop Bedford First.
- c. **Sustainable Energy** – Did not have time to discuss.

8. Economic Development update on current and proposed commercial development in Bedford.

Did not have time to discuss E.D. update.

ADJOURNMENT

Jason Sinisi made a motion to adjourn at 6:07 p.m. Cody Walker seconded and the vote was unanimous.

Approved:

Tom Bresnahan, Chair