

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Affairs Commission of the City of Bedford, Texas, met in regular session at 6:30 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 14th day of November, 2011 with the following members present:

Alicia McGlinchey, Chair
Thomas Jacobsen
Elyse McNabb
David Medina
Barbara Speares

Constituting a quorum.

Others present included:

Beverly Griffith, Staff Liaison
Mirenda McQuagge-Walden, Staff Liaison
Ray Champney, Council Liaison

Absentees:

Lee Koch
Holly McPherson

CALL TO ORDER:

Chair Alicia McGlinchey called the meeting to order at 6:37 p.m.

Beverly Griffith announced that City Council voted to appoint Alicia McGlinchey as Chairperson of the Cultural Commission.

APPROVAL OF MINUTES

1. **Consider approval of the following Cultural Commission minutes:**
 - a) **October 14, 2011 regular meeting**

David Medina made a motion to approve the meeting minutes of October 14, 2011; the motion was seconded by Barbara Speares. The motion passed 5-0-0.

OLD BUSINESS

2. **Discussion regarding the process for conducting a Cultural Assessment.**

Alicia gave a quick overview of the previous meeting and the definition of a cultural assessment. The cultural assessment process includes:

- 1) Information sweep
 - a) Identifying a catalyst
 - What can be gained
 - Why now
 - What are we doing with the information
- 2) Build a team

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- 3) Communicate your goals – examples include Water bills, HOA's, Bedford Connection, Social Media, Signs, Ballot Boxes, Newspaper, and Electric signs.
- 4) Synthesize information and create a summary profile.
- 5) Draw conclusions and create an action plan.

The discussion turned to what can be gained and what the group feels the catalyst is. Councilman Champney thought we need to create a point of differentiation to create a unique sense of community for citizens. The Commission discussed the elements that are present in Bedford and how to build upon them and pull them together. Comments included the following:

- Bedford does not have a central anything and there needs to be a better sense of community.
- There are a lot of elements, but no synergy to pull them all together. Bedford has a lot to build from.
- Bedford does not have a unique identification. There is a need for public transportation and cohesion.
- The Commission needs to hear what is going on with the Arts Council and work with them on where we can help.
- The Arts Council should be asked for input as they have 16 cities they work with.
- There is a need to bridge the gap between artists and the community.

David provided a list of mission statement ideas, and Alicia is going to work on formulating a vision statement/summary of our ideas to define what we think the catalyst is in order to use it as a sales pitch when talking to the various groups in our information sweep.

The Commission brainstormed a list of people to talk to about the catalyst:

Hotel/Motel Association

Realtors
Karla Setser
Andrew Wayne
Darryl Day

HOA Presidents

School Districts

Mark Chandler - HEB ISD arts
Danny Detrick - Birdville ISD arts
Shalyn Clark - TCC education grants
Dr. Larry Darlage - TCC President
Holly Hendrickson - Volunteer of the year for HEB
St Vincent's School

Boards and Commissions

Senior Citizens
Library
Parks and Recreation

Businesses

Mr E's Music
Barbara's Dance
Carter Blood Care - Geoff Grahm
Beryl Company
American Airlines
Studio 121

Associations/Councils

Arts Council of NE Tarrant County
Trinity Arts Guild
Mid-Cities Piano Association
Church choirs

Developers

Brian Bergeson

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City Staff/Political

Virginia Chamblee – Bedford Senior Citizens Center

Carolyn Simms - Tarrant County

NEW BUSINESS:

3. Set dates for meetings in November and December.

The meeting dates are scheduled for November 28 and December 12.

ADJOURNMENT

Barbara Speares made the motion to adjourn the meeting and the motion was seconded by Thomas Jacobsen. Motion passed 5-0-0.

Chair McGlinchey adjourned the meeting at 8:03 p.m.

Approved:

Alicia McGlinchey, Chair