

**Cultural Commission November 28, 2011**

**STATE OF TEXAS §**

**COUNTY OF TARRANT §**

**CITY OF BEDFORD §**

**The Cultural Affairs Commission of the City of Bedford, Texas, met in regular session at 6:30 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 28th day of November, 2011 with the following members present:**

Alicia McGlinchey, Chair  
Thomas Jacobsen  
David Medina  
Barbara Speares

Constituting a quorum.

Others present included:

Beverly Griffith, Staff Liaison  
Mirenda McQuagge-Walden, Staff Liaison  
Ray Champney, Council Liaison

Absentees:

Lee Koch  
Holly McPherson  
Elyse McNabb

**CALL TO ORDER:**

Chair Alicia McGlinchey called the meeting to order at 6:55 p.m.

**APPROVAL OF MINUTES**

- 1. Consider approval of the following Cultural Commission minutes:**
  - a) November 14, 2011 regular meeting**

Barbara Speares made a motion to approve the meeting minutes of October 14, 2011 with changes; the motion was seconded by David Medina. The motion passed 4-0-0.

**OLD BUSINESS**

- 2. Discussion regarding the process for conducting a Cultural Assessment.**

Alicia stated that from the last meeting there was a discussion of testing the catalyst with a few key members of the community. She asked who should be on the short list.

Tom suggested that he thought the schools, boards and commissions and arts organizations.

The discussion focused on identifying the test group and how to interview them. It was decided that the following individuals would be invited to three separate meetings, if schedules allowed.

Group One

- Mark Chandler - HEB ISD arts
- Danny Detrick - Birdville ISD arts

Group Two

- Library Board Chair
- Parks & Recreation Board Chair
- Senior Center Board Chair

Group Three

- Geoff Graham
- Carolyn Sims
- Janice Vickery

**NEW BUSINESS:**

**3. Discussion regarding the Cultural Catalyst document.**

Beverly Griffith distributed copies of the Cultural Catalyst document prepared by Alicia McGlinchey, as well as the feedback sent to her from the other members. Alicia stated that she agrees with the comment that it does not convey a sense of urgency or a compelling reason.

The group discussed various ways to show a sense of urgency. Tom thought that the use of a short two to three sentence mission statement might assist with providing a compelling reason. The group identified the following sentence in the document as having several of the elements that would be needed in a mission statement, "Through a process of identifying and fostering these cultural activities, and cultivating new opportunities for collaboration, the Council hopes to highlight Bedford's unique identity as a place to enjoy culture, arts and recreation within the larger metroplex."

Also, the following components were discussed as being part of the mission statement:

- Increasing awareness of Bedford's unique identity.
- Highlighting what we have.
- Promoting collaboration.
- Stimulating economic development.

Beverly Griffith stated that the Council is beginning the process to develop a Central Bedford Redevelopment Plan. The work of the Cultural Commission and that Plan may be parallel processes and the work of the Commission could contribute to that document. The group was excited to hear about this and agreed this might be a significant catalyst to their work.

The group decided that for homework they should work on developing a mission statement using the discussion, as well as the examples that David Medina distributed at the last meeting.

**ADJOURNMENT**

Thomas Jacobsen made the motion to adjourn the meeting and the motion was seconded by David Medina. Motion passed 4-0-0.

Chair McGlinchey adjourned the meeting at 8:05 p.m.

Approved:

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Alicia McGlinchey, Chair