

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Affairs Commission of the City of Bedford, Texas, met in regular session at 6:30 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 12th day of December, 2011 with the following members were present:

Alicia McGlinchey, Chair  
Elyse McNabb  
Thomas Jacobsen  
Lee Koch

Constituting a quorum

Others present included:

Beverly Griffith, Staff Liaison  
Ray Champney, Council Liaison  
Megan Jakubik  
Dr. Paul Davis

Absentees:

Holly McPherson  
David Medina  
Barbara Speares

**CALL TO ORDER:**

Chairwoman Alicia McGlinchey called the meeting to order at 6:38 p.m.

Lee Koch announced that Dr. Paul Davis is stepping into Holly McPherson's role on the Cultural Commission and will be formally appointed by the ARTSNET Board in January.

**APPROVAL OF MINUTES:**

1. Consider approval of the following Cultural Commission minutes:
  - a. November 28, 2011 regular meeting

Tom Jacobsen made a motion to approve the meeting minutes of November 28, 2011; the motion was seconded by Alicia McGlinchey. The motion passed 4-0.

**OLD BUSINESS:**

2. Discussion regarding the process for conducting a Cultural Assessment

Chair McGlinchey gave a quick overview of the previous meetings:

- 1) ID a catalyst
- 2) Build a team
- 3) Team will do an information sweep
- 4) Synthesize information and create a summary profile
- 5) Draw conclusions and create strategic plan

Lee Koch gave an overview of the Arts Council, which is a volunteer group with two staff members and a board of directors which currently has 14 members and can have up to 26. There are two main fundraising events a year.

Sixteen metroplex cities participate in the Arts Council and they work with the cities in three main areas:

- 1) Arts education / after school education
- 2) Summer Arts College
- 3) Masterworks Concerts

Chair McGlinchey overviewed the mission statement Tom Jacobsen had presented: "The mission of the Bedford Cultural Commission is to increase community awareness and promote community involvement in the arts to strengthen and enhance the quality of life in Bedford."

Councilman Champney wanted to turn it into a state to embrace the community - make it more inclusive - their community - their initiative and involvement.

Lee said one word change to "encourage" instead of "increase" would help. Councilman Champney and Tom felt that one word change worked.

Chair McGlinchey wanted to make sure the word "arts" was broad enough and after discussion it was determined that it was for now.

Chair McGlinchey stated Tom's mission statement is good and now we need a statement to spur people into action and want to join.

Tom stated we need to leverage business and community support because we don't have a lot of funds. Councilman Champney said the hoteliers are excited and are a good source of information. Elyse stated we should start the process of 501(c)3 to be ready for fundraising. Alicia and Beverly stated that right now the task is coming up with the strategic plan, perhaps part of the plan will be a 501(c)3, but right now it is premature.

It was decided to meet with the three key groups identified in the previous meeting, pitch them our catalyst:

We have this opportunity because the City Council is in support of the Commission and the Council is conducting a study of a redevelopment section of which arts and culture are essential components. An assessment needs to be conducted in order to determine what culture and art are present.

The group would hear their comments, and then conduct a broader information sweep. City staff will coordinate with the groups to get the meetings scheduled, if possible as follows:

- January 23 at our regular meeting we will meet with Group 2 - key representatives from the following Boards: Library Board, Parks & Rec, and Sr. Center
- January 30th in the evening with Group 1 - Mark Chandler of HED ISD arts and Danny Detrick - Birdville ISD arts.
- February 3rd lunch meeting at City Hall with Group 3 - Local business leaders & champions of the arts: Geoff Graham, Carolyn Sims, Janice Vickery.

## **ADJOURNMENT**

Barbara Speares made the motion to adjourn the meeting and the motion was seconded by Thomas Jacobsen. Motion passed 5-0.

Chair McGlinchey adjourned the meeting at 8:03 p.m.

Approved:

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Alicia McGlinchey, Chair