

**Cultural Commission January 6, 2014**

**STATE OF TEXAS §**

**COUNTY OF TARRANT §**

**CITY OF BEDFORD §**

**The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:37 pm at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 6th day of January 2014 with the following members present:**

Alicia McGlinchey, Chair  
Tom Jacobsen  
Barbara Speares  
Paul Davis  
Debbie Savage  
Lee Koch  
Josh Santillan

Constituting a quorum

Others present included:  
Mirenda McQuagge-Walden, Staff Liaison  
Ray Champney  
Patricia Nolan  
Andi Boscardi, Communications Coordinator  
Anita Hale

**CALL TO ORDER**

Chairwoman Alicia McGlinchey called the meeting to order at 6:37 pm

- 1. Consider approval of the following Cultural Commission minutes:  
a) December 16 2013 regular meeting**

Paul Davis made a motion to approve the meeting minutes of the December 16, 2013; the motion was seconded by Tom Jacobsen. The motion passed 7 – 0.

**New Business**

**2. Introductions**

New members were welcomed and introduced. All members went around the table and gave a short introduction.

**3. Discussion on development of a strategic plan for the Cultural District.**

It was discussed that January 20 is the next meeting to scrub through the presentation that will be made to the Council on January 28 with recommendations to the Council for achieving the cultural designation.

## Cultural Commission January 6, 2014

Ms. McGlinchey suggested the group review the Bedford Cultural Commission draft report and craft a plan for the presentation including a strategic plan and a report to present to the Council.

Highlights from the discussion – (refer to the 1/16/14 document, “Bedford Cultural Commission Draft Report to Council” drafted by Ms. McGlinchey):

A timeline is needed showing goals and expected results. A foundation needs to be researched for the ability to have donations made towards the development of the cultural district and development.

Ms. McQuagge-Walden shared that the large Parks Master Plan will need to be filed again in 2015 for grants. Next year will be the fiscal year for the updated Parks Plan and now is a good time to incorporate the cultural designation goals into the plan.

It was suggested that the CBDZ components be listed as well and incorporated into the plan.

Ms. McGlinchey shared that there is about \$34,000 in the Historical Foundation account and the financial planner overseeing the Foundation is willing to share all records associated with the Foundation and help in any way to transfer the funds as appropriate to the Cultural Commission, City, a foundation or a 501( c ) 3, (whichever financial vehicle is determined to be best).

The Commission agreed that the goals in the plan presented to the Council needs to be accomplished within one year, by January 2015, so that there is strong evidence to support the cultural designation and for the Texas Commission on the Arts as well as any other donors or investors.

June 2015 is the application date that should be kept in mind for the goals.

It needs to be stressed that the City cultivate a cultural/arts friendly destination and that this needs to flow throughout the City organization and culture.

Identify hurdles and create incentives to encourage cultural development.

Council leadership is required to brand and promote Bedford as an arts friendly community and resources – financially and headcount need to be committed.

Evaluate the City event calendar to ensure balanced year round programming/events and best use of city resources.

Take ideas for the arts and cultural district plan and to connect the Park’s Master Plan and CBDZ.

It was pointed out that there is not a definitive cultural district plan, so it is important to develop one that connects with the plans mentioned.

It was suggested that a clear plan needs to be put together with a timeline and objectives. Identify where there may be redundancies and conflicts and make sure the plans are compatible and support each other’s goals and take advantage of synergies.

## Cultural Commission January 6, 2014

Capture and highlight year-round programming through development of an on-line calendar. This was discussed as a City staff function.

Develop the logo for the Bedford Arts district and to engage a graphics artist. There was a candidate for this at the Arts Fest.

Create regular opportunities for artists to gather and collaborate and share resources. ARTS Talk was a good start.

Support creation of a non-profit group and expand on this.

Research, develop, and manage an arts incubator – Tom Jacobsen and Debbie Savage mentioned their interest and Ms. Savage has examples of how to start and run.

Andy Boscardi would be pulling together the items from the discussion on the strategic plan and presentation for the Council in a PowerPoint which will be reviewed at the next meeting.

### **ADJOURNMENT**

A motion to adjourn was made at 8:25 p.m. by Ms. McGlinchey, seconded by Ms. Speares. The motion passed unanimously.

Approved:

---

Alicia McGlinchey, Chair