

Cultural Commission September 8, 2014

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:35 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 8th day of September 2014 with the following members present:

Alicia McGlinchey, Chair
Tom Jacobsen
Debbie Savage
JoLynne Jensen
Josh Santillan

Constituting a quorum

Others present included:
Mirenda McQuagge-Walden, Staff Liaison
Wendy Hartnett
Jeff Florey
Ray Champney, Council Liaison

CALL TO ORDER

Chairwoman Alicia McGlinchey called the meeting to order at 6:35 p.m.

- 1. Consider approval of the following Cultural Commission minutes:**
 - a) August 11, 2014 regular meeting**

Tom Jacobsen made a motion to approve the meeting minutes of the August 11, 2014 meeting; the motion was seconded by JoLynne Jensen. The motion passed unanimously.

New Business

- 2. Discussion and planning for the November 15, 2014 Storefront Gallery.**

Ms. McQuagge-Walden distributed the Call to Artists. Commissioners made several suggestions as to how this could be even better than the first one:

- Artists need to be able to sell the art on display. Since this would be around Christmas time, artists need three Saturdays when they could come and pick up the art that they sell. Ms. Savage volunteered to be there during the determined hours. The artists will be asked to replace the removed art with another piece.
- There be one big sign with artists' contact phone number or email.
- No business cards allowed – too difficult to maintain throughout show.

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- No minimum or maximum art size—anything that will fit in door
- Display art grouped together by artist.
- Hold another Kick-off Event-- Involve Jr. High, High Schools, and TCC: jazz combo, acoustic groups; holiday music or other.

Chair McGlinchey asked City staff to research what would be required to erect a tent in the parking lot for the Kick-off Party. She then stated that the Storefront Gallery sub-committee can meet and make decisions

3. Discussion and planning for the Saturday March 28, 2015 ArtsFest.

It was noted that this is on the same day as the Easter Activity, which is by design to help increase attendance. It was also suggested that attendance could be boosted by involving Jr. High, High Schools, and TCC. Ms. McQuagge-Walden suggested going directly to music teachers for entertainment. Mr. Santillan will inquire from his contacts and Ms. McGlinchey will send an email to the head of Fine Arts for HEB.

It was suggested that there should be a Student Art Gallery. There was discussion around whether vendors from Twilight Thursdays should be invited to participate in ArtsFest. It was decided that this has been designed as a juried art show and you cannot attract professional artists if they are co-mingled with crafts but that there could be a separate area for crafts similar to a separate area for a student art gallery.

Chair McGlinchey asked for volunteers from the Commission to serve on the ArtsFest sub-committee. She stated that ideally there would be two Cultural Commissioners, City staff, and community volunteers. Ms. Savage and Ms. Speares volunteered and it was suggested that Ms. Koch be asked to be the third Commissioner. David Medina was suggested as a community volunteer to serve. It was suggested that students from HEB schools and TCC could be engaged as volunteers. There was a reminder that City staff would drive this event and the Cultural Commission would continue to serve as advisors.

It was discussed and determined that a Save the Date needs to go out to all artists immediately as they are booking spring activities now. Ms. Savage offered to orchestrate the jury and would set parameters for the inclusion of craftspeople and students.

4. Report from the 501(c)3 and Arts Incubator Subcommittee with follow-up discussion.

Ms. Jensen began explaining what was required in order to file for the Articles of Incorporation, required to be granted before a 501(c)3 can be applied for. Councilman Champney stated that Bedford Commons needed to include the Cultural District. It was suggested that the Commission needed to find 12 passionate people to create the 501(c)3 and Roger Gallenstein and Linda Railsback were suggested. A question was raised about the definition for this 501(c)3 and how it would specifically differ from the City staff responsibilities regarding arts and culture and from the Cultural Commission. There seemed to be more in-depth discussion and planning

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that needed to take place before the documents could be created, including a mission statement, specific purposes, by-laws, officers, etc. The Cultural Commissioners looked at calendars and determined most could meet on Sunday, October 5, from 12:00 p.m. to 4 p.m. at the Library. Ms Jensen was asked to prepare everyone by sending advance questions for discussion.

5. Discussion on the goals of the Cultural Commission.

It was determined that these goals could be incorporated into the discussion at the October 5 Planning Retreat.

ADJOURNMENT

A motion to adjourn was made at 8:22 p.m. by Mr. Santillan, seconded by Mr. Jacobsen. The motion passed unanimously.

Approved:

Alicia McGlinchey, Chair