

Cultural Commission December 8, 2014

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:30 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 8th day of December 2014 with the following members present:

Tom Jacobsen, Chair
Paul Davis
JoLynne Jensen
Debbie Savage
Josh Santillan

Constituting a quorum

Others present included:
Ray Champney, Council Liaison
Beverly Griffith, City Manager
Mirenda McQuagge-Walden, Staff Liaison
Jeff Florey
Wendy Hartnett

CALL TO ORDER

Chairman Tom Jacobsen called the meeting to order at 6:34 p.m.

APPOINTMENT OF OFFICERS

1. Consider and act upon the appointment of a Vice Chairperson.

Motion made by Mr. Josh Santillan and seconded by Ms. Debbie Savage to nominate Dr. Paul Davis as Vice Chairperson. The motion was unanimously approved.

APPROVAL OF MINUTES

**2. Consider approval of the following Cultural Commission minutes:
a) October 20, 2014 regular meeting**

Motion made by Mr. Santillan and seconded by Ms. JoLynne Jensen to approve the minutes with the noted changes. The motion was unanimously approved

NEW BUSINESS

3. Report on the City of Bedford's goal to Support and Develop Arts and Culture.

Managing Director Mirenda McQuagge-Walden presented a report to the Commission regarding

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an update to the progress related to City Council goal to support and develop arts and culture in Bedford. This report followed the four recommendations that the Commission made to the City Council in February 2014 and detailed activities made toward each recommendation.

The Commission expressed their enthusiasm for the details included in the report and appreciated the summary of activity. The Commission further discussed the report and asked if it would be possible to expand the Cultural District boundaries. It was explained that the Cultural District boundaries are set by the City Council and any change would need to be recommended to and then approved by the City Council.

4. Discussion and possible action regarding strategic planning consultant proposal.

Mr. Tom Jacobsen presented to the Commission that he had realized that he was going to need some assistance to accomplish what the group had set as goals from their October workshop. The City has found a consultant to assist the Commission and staff to develop objectives and an action plan for a two-year timeframe. This would be taken to the City Council for their approval and then would become the formal plan for the Commission.

The Commission discussed the process proposed by the consultant and set Saturday, January 31, as their tentative date for the strategic planning session.

The Commission indicated that they were 100% in support of this concept and appreciative for the assistance provided by the City to find resources to assist them with their planning.

5. Report from the ArtsFest, 501(c)(3), Storefront Gallery and Arts Incubator Subcommittees with follow-up discussion.

Special Events/Cultural Coordinator Jeff Florey updated the group about ArtsFest planning. He explained the proposed layout of the event as well as various fees for participating artists. The Commission discussed the process for the selection and jurying of submitting artists. Special Events Manager Wendy Hartnett introduced the new online registration system for the event, known as CAFÉ. She stated that this is a product of the same company that owns Zapplication but is less expensive. Ms. Hartnett indicated that it would better facilitate the application process for the artists compared to the system that the City utilizes for the other special events and has a following in the arts community, which would assist with advertising the event.

There was no meeting of the 501(c)(3) Subcommittee.

The Commission discussed the planned December storefront event. Mr. Jacobsen noted that he had attended the gallery event in North Richland Hills and he liked that it was indoors. He requested that staff explore options to have indoor gallery events. Ms. Hartnett indicated she would discuss the idea with the Hotel Association.

There was no meeting of the Arts Incubator Subcommittee.

ADJOURNMENT

A motion to adjourn was made at 7:55 p.m. by Mr. Jacobsen, seconded by Debbie Savage. The motion passed unanimously.

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Approved:

Tom Jacobsen, Chair