

Cultural Commission January 12, 2015

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:30 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 12th day of January 2015 with the following members present:

Tom Jacobsen, Chair
Paul Davis
JoLynne Jensen
Debbie Savage
Josh Santillan
Barbara Speares
Roger Gallenstein
Lee Koch

Constituting a quorum

Others present included:
Ray Champney, Council Liaison
Mirenda McQuagge-Walden, Staff Liaison
Jeff Florey, Staff Liaison
Wendy Hartnett

CALL TO ORDER

Chairman Tom Jacobsen called the meeting to order at 6:36 p.m.

APPROVAL OF MINUTES

- 1. Consider approval of the following Cultural Commission minutes:
 - a) December 8, 2014 regular meeting****

Motion made by Dr. Paul Davis and seconded by Ms. JoLynne Jensen to approve the minutes with the noted changes. The motion was unanimously approved

NEW BUSINESS

- 2. Update on strategic planning workshop.**

Managing Director Mirenda McQuagge-Walden reminded the Commission of the strategic planning workshop, scheduled for January 31, 2015. Ms. McQuagge-Walden also encouraged the Commission to complete the pre-workshop survey as soon as possible.

Cultural Commission January 12, 2015

3. Discussion and possible action regarding an ArtsTalk event.

Special Events/Cultural Coordinator Jeff Florey, initiated discussion on the planning details for an ArtsTalk event. After discussion with the Commission, it was decided that February 23, 2015 was an appropriate event date. A wine reception will be held at 6:30 p.m., followed by programming half an hour later. Mr. Tom Jacobsen requested that a form of entertainment be present for patrons to enjoy.

Ms. McQuagge-Walden explained the need for the new online calendar to be discussed at ArtsTalk, with a visual demonstration for clarity. Ms. JoLynne Jensen expressed that this event would be a wonderful opportunity to present a report on the Commission's activities and accomplishments as a "Year in Review" or "State of the Arts", also featuring goals for the next year.

4. Report from the ArtsFest, 501(c)(3), Storefront Gallery and Arts Incubator Subcommittees with follow-up discussion.

Mr. Jeff Florey updated the group about ArtsFest planning and details on previous subcommittee meetings. He expressed the need for more artists and vendors and supplied the Commission with handouts for recruiting purposes. Ms. Debbie Savage expressed the need to consider surrounding art events before establishing future event dates.

There was no meeting of the 501(c)(3) Subcommittee; however, Mr. Tom Jacobsen felt that the Commission needed to prepare for the upcoming strategic planning workshop and 501(c)(3) pursuits by familiarizing the Commission with non-profit parameters and considerations. Ms. JoLynne Jensen will deliver an outline and assignments for 501(c)(3) parameters by January 25, 2015. Ms. Jensen will also send along information regarding non-profit resources as well.

There was no meeting of the Storefront Gallery Subcommittee. Ms. Wendy Hartnett reported that a local hotel was interested in pursuing an "ArtsNight" reception/open house as an alternative to a Storefront Gallery event. The Storefront Gallery Subcommittee will meet in the future to explore and plan this opportunity. Mr. Josh Santillan explained the need to change "Storefront Gallery" to "Storefront Exhibit" or "StorefrontArt" so that patrons would not be confused in the future.

The Commission decided that the Twilight Thursday event, on April 30, would serve as a "Pop Up" Art Exhibit location with reception taking place at 6:00 p.m.

There was no meeting of the Arts Incubator Subcommittee.

Mr. Tom Jacobsen requested Cultural Commission name badges and Ms. JoLynne Jensen requested a list of future program dates from City staff.

ADJOURNMENT

A motion to adjourn was made at 7:26 p.m. by Ms. Lee Koch, seconded by Mr. Roger Gallenstein. The motion passed unanimously.

Cultural Commission January 12, 2015

Approved:

Tom Jacobsen, Chair