

Cultural Commission March 9, 2015

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:35 p.m. at the Bonnie Finn Room, 2424 Forest Ridge Dr., Bedford, TX 76021 on the 9th day of March 2015 with the following members present:

Tom Jacobsen, Chair
Paul Davis
JoLynne Jensen
Debbi Savage
Josh Santillan
Barbara Speares
Lee Koch
Roger Gallenstein

Constituting a quorum

Others present included:
Jeff Florey, Staff Liaison
Ray Champney
Mirenda McQuagge-Walden

CALL TO ORDER

Chairman Tom Jacobsen called the meeting to order at 6:35 p.m.

APPROVAL OF MINUTES

- 1. Consider approval of the following Cultural Commission minutes:
a) February 9, 2015 regular meeting**

Motion made by Ms. Koch and seconded by Ms. Savage to approve the minutes. The motion was unanimously approved

NEW BUSINESS

- 2. Discussion and possible action regarding the rescheduling of the ArtsTalk event.**

It was decided to reschedule the event to April 20 with a reception at 6:30 pm.

- 3. Report from the ArtsFest, 501(c) (3), Storefront Gallery and Arts Incubator Subcommittees with follow-up discussion.**

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A. ARTS Fest -

- 41 vendors signed up so far
- 11 local sponsors
- Performance lineup arranged
- Advertising in 360 West magazine
- KNON – discounting regular broadcasts of the event
- 101.1 advertising
- HEB newspaper advertising
- Craft beer and wine lined up
- Food trucks lined up
- Wandering cinnamon nuts station
- Artwork from the schools
- 27 artists
- Facebook page city of Bedford advertising the event
- 60 – 70 signs at all intersections
- Posters available

B. 501(c)(3)–

- Councilmember Champney – OBS is nationally registered. Not a historical site. Has a national registration but is not strictly designated.
- Small arts organizations - maybe offer them a place to host their officing. Ms. Jensen knows of a group looking for a home. Could sublease from the Arts Council.
- Park Phases II, III, and IV are not designed – this is an opportunity to get Council to add to a bond election. Theater – Arts Council building, Senior Citizen's Center
- School District Texas Commission on the Arts – request \$20 M for cultural districts – statistics show the revenue will follow the investment in the arts. Increase in housing values. Dramatic growth in rejuvenating neighborhoods.
- All information is on the Texas Commission website.
- \$20 million towards districts with cultural district designations
- Broaden cultural investment
- Make the Council aware – can send a motion to the Council
- Possibility – Farmer's Market – Mr. Florey works with Brown Trail farmer's market – need farmers to run farmer's market.
- USDA grants for farmers/farmer markets is available
- Historical Foundation funds may be available to shift to the cultural foundation
- Wendy Hartnett has a binder that shows the historical foundation notes.
- City attorney recommended that documents show who was on the board
- No online records for the historical foundation
- Sabre and Linda are the last available people that served on that board
- There is a work session on the 18th and there will be a report
- Small subcommittee – first scheduled meeting is March 11. Get as far as it can get reviewing the tasks and assignments.
- Linda Railsback says the money is available.

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- Councilmember Champney will follow up with the funds and incorporate into a proposal.
- City Council needs to know what the Commission needs for the subcommittee to move forward and enlist the City Attorney and City staff to help.
- Subcommittee will put a proposed plan in place.
- Need income and expense budget.
- Ms. Jensen recommends combining funds into the 501(c)(3) – cultural and heritage – district

C. Store Front Gallery

- Mayor is speaking with several more shopping centers to expand this concept
- Need to decide on the next dates
- Discussed chalkboard art at the back of the current displays
- Mr. Florey and Mr. Santillan to meet with developers to incorporate art work in empty spaces
- Plan to put drywalls in place
- Mr. Santillan to call DFW artists on Facebook

D. Arts Incubator Arts

- Council location is a possibility

4. Update on upcoming events.

E. Taste and Tunes – Mr. Florey mentioned there would be pop up art at the 4/30 event.

- Farmer's Market discussed
- Mr. Santillan – leave stage for indie bands to come and perform
- Gym used for battle of the bands – Destination for bands

F. Mr. Gallenstein will invite Patti Diou with the Levitt Pavilion to come and speak with the Cultural Commission at a future meeting.

G. May 6 at 6:30 pm – joint meeting with the Parks Board

H. It was decided that the draft of the final strategic planning document would be reviewed at the April 13 meeting.

ADJOURNMENT

A motion to adjourn was made at 7:45 p.m. by Mr. Gallenstein, seconded by Mr. Speares. The motion passed unanimously.

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Approved:

Tom Jacobsen, Chair