

Cultural Commission June 22, 2015

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in special session at 6:35 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 22nd day of June 2015 with the following members present:

Tom Jacobsen, Chair
Dr. Paul Davis, Vice Chair
Debbi Savage
JoLynne Jensen
Josh Santillan

Constituting a quorum

Others present included: Ray Champney, Council Liaison

CALL TO ORDER

Chairman Tom Jacobsen called the meeting to order at 6:35 p.m.

New Business:

The sole topic was discussion and approval of elements needed to create a 501(c)(3) focused on cultural activities in Bedford.

Mission:

To mobilize artists, volunteers, philanthropists, companies, and citizens to collaborate, facilitate, advise, fund and promote cultural and historic activities and facilities in Bedford, Texas.

Recommended by 501(c)(3) sub-committee and unanimously approved by Cultural Commission.

Purpose:

The purpose of the Bedford Cultural and Heritage Alliance is to support cultural and historic activities in Bedford, Texas; specifically:

- 1. to develop, fund and promote cultural and historical programming for the Bedford community***
- 2. to oversee, expand and fundraise for cultural and heritage facilities in order to foster a creative economy and Cultural District***
- 3. to support performing and visual artists and foster collaborative and educational opportunities for them***

Cultural Commission June 22, 2015

- 4. to provide educational opportunities for the residents and students of Bedford regarding the history of the area, the heritage of the people, and arts and cultural classes**

Recommended by 501(c)(3) sub-committee and unanimously approved by Cultural Commission.

Legal Names:

Bedford Cultural and Heritage Alliance

Recommended by 501 (C)(3) sub-committee and unanimously approved by Cultural Commission.

Possible Taglines:

Bedford Arts Mobilize

Bedford: Arts in the Middle

Discussed but no decisions made.

Website:

ArtsBedford.org

[Arts Bedford.com also secured]

Unanimously approved and purchased with a credit card with all Cultural Commissioners contributing funds.

★ Check out www.BedfordArts.org in Massachusetts—it is exactly what we want to be and has the same evolution as we envision

Acronym:

BAM! or AIM

Discussed but no decisions made. It was determined that popular use may lead to an acronym.

Possible Names for Programming:

Bedford Arts Walk

Bedford Arts Talk

Bedford Arts Fest

Bedford Arts Create

Bedford Arts Remember

Cultural Commission June 22, 2015

Bedford Arts Collaborate
Bedford Arts Collaboration Station
Bedford Arts Incubator
Bedford Arts!
Bedford Arts Build
Bedford Arts Give
Bedford Arts Fusion
Bedford Arts Partners
Bedford Arts Night
Bedford Arts Excite
Bedford Arts Showcase
Bedford Arts Perform
Bedford Arts Live
Bedford Arts Forum
Bedford Arts Perforum
Bedford Arts Educate

The Cultural Commission discussed all names as possibilities for future programming.

501 (c)(3) Possible Board Members:

Dr. Turner
Laura Jo Seim Brown – JoLynne knows
Alicia Chick – JoLynne knows
David Medina
Holly Hendrickson – said yes to Tom
Roy Savage
Barbara Spears
Todd Smith

Ted and/or Jenny Tataravich
Jimmy Tataravich
Tom Breshnahan
Roger Gallenstein

Mac Churchill rep
TXI rep
Adam Smith
Hotel Motel Assoc rep
Larry Darlage, TCC
Grubbs rep
BNSF rep
Bailey & Galyon rep
DayStar rep

Need a real champion to Chair the effort!

Meeting was adjourned at 8:00 pm.

Respectfully submitted by: JoLynne Jensen