

Cultural Commission January 11, 2016

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in special session at 6:35 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 11th day of January 2016 with the following members present:

Tom Jacobsen, Chair
Josh Santillan, Vice Chair
Lee Koch
Debbie Savage
Dr. Paul Davis
Roger Gallenstein
Barbara Speares
Alicia Chick

Constituting a quorum

Others present included:
Meg Jakubik, Strategic Services Manager
Brandi West, Grants Administration
Jeff Florey, Staff Liaison
Ray Champney, Council Liaison

CALL TO ORDER

Chairman Tom Jacobsen called the meeting to order at 6:35 p.m.

APPROVAL OF MINUTES:

- 1. Consider approval of the following Cultural Commission minutes:
a) November 9, 2015**

Motion made Debbie Savage and seconded by Roger Gallenstein to approve the minutes. The motion was unanimously approved.

NEW BUSINESS:

- 2. Introduce and welcome Alicia Chick to the Cultural Commission.**

Commission members introduced themselves to Ms. Chick, the newest member of the Commission. Ms. Chick introduced herself and her experience with the Arts and experience in fund raising for the arts with formidable arts organizations.

- 3. Discussion on grants and fund raising through the Arts Council Northeast.**

Brandi West was introduced to the Commission. She described her experience with the arts and experience in fund raising and grant writing with formidable arts organizations. Ms. West is the new Grants Administrator hired by the City and will be working with the Commission, City,

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and Arts Council on fund raising and grants as needed. She works for the City with all departments requiring grant writing assistance.

4. Report from the ArtsFest, Storefront Gallery, and Arts Incubator Subcommittees with follow-up discussion.

- a. Mr. Florey explained Wayfinding was approved by the City. The Plan proposal was handed out. A letter from Kimley-Horn was shared with reference to the Cultural District Master Plan.
- b. Councilmember Champney said that with regard to the cultural designation program, the letter of intent needs to be revisited. He asked Mr. Jacobsen to explain to the new people attending the meeting and provide an update.
- c. Mr. Santillan, Ms. Savage, and Dr. Davis discussed storefronts and placing of art in various places in the City.
- d. 501(c)(3) – Councilmember Champney explained the Commission’s history with this project. The City can apply directly for the application for the cultural designation without the 501 designation. The Cultural Commission will set up a committee to work with through the Arts Council. The application can be applied for under the Arts Council 501(c)(3).
- e. Mr. Jacobsen, Ms. Jensen, and Mr. Santillan are on the 501(c)(3).
- f. Mr. Florey reported on the Arts Fest committee: some of the tourism budget is being used towards the arts festival. He reported that ten professional artists, ten vendors and three craft vending trucks were signed up so far. There are no sponsors as of yet. Four of seven bands had committed. B&B Wrecker and Ron’s Corner Tavern have been in discussions with Mr. Florey. The Trinity Arts Guild has been invited to put on something for the festival.
- g. T-shirts are coming in. The price is \$30 each. Performers are invited to speak with Mr. Florey and there are still openings. Sponsorships are \$250 to \$350.
- h. The Arts Fest is scheduled for April 2 from 10:00 a.m. to 8:00 p.m. Booths are 10’ x 10. Mr. Florey explained fees. They need to be secured by January 30 2016.
- i. Mr. Florey and Ms. Hartnett suggested that the Arts Festival could be incorporated into the Blues Festival next year in the event attendance does not pick up.
- j. Parkwood Drive is where there was a mini arts festival.
- k. Mr. Santillan reported on the storefront – new exhibit – graphics designer. Roger Hamilton – paper Mache. Richard Miller art – will move out in 2015. City Hall – new artist Jeff will bring in. Richard will do some live painting.
- l. April 16 date - near Crazy Cowboy - will get art in the storefront. Local bands are lined up.
- m. Twilight Thursdays is being scheduled by the Arts Council. Taste and Tunes will play at the ArtsFest.
- n. Arts incubator – Mr. Santillan will make a proposal to the Arts Council for a possible artist. Mr. Jacobsen explained the history of the idea for the arts incubator.
- o. Mr. Jacobsen shared an article about a facility in Southlake. Mr. Gallenstein suggested late July, early August do something inside the Old Bedford Schoolhouse inviting a performer he had seen and believes will sell out, Danny Wright, and will use the baby grand to perform. He suggested it would be a chargeable event - \$30 to \$35 per person.
- p. Councilmember Champney suggested lead and kickoff for the Cultural District introduction and designation and tie in the three-day event. Mr. Gallenstein asked Patti about booking Danny Wright and this seems like a perfect tie. Mr. Jacobsen advised to make the inquiry.

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- q. Mr. Florey shared the donation of the seats to ONSTAGE by the Movie Tavern theatre owner corporation. City resources will assist to remove seats with ONSTAGE volunteers and also to install.

ADJOURNMENT

At 7:20 p.m., Mr. Gallenstein made a motion to adjourn and Ms. Koch seconded. Approved unanimously.

The meeting was adjourned at 7:20 p.m.

Approved:

Tom Jacobsen, Chair