

**Cultural Commission April 11, 2016**

**STATE OF TEXAS           §**

**COUNTY OF TARRANT   §**

**CITY OF BEDFORD       §**

**The Cultural Commission of the City of Bedford, Texas, met in special session at 6:37 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 11th day of April 2016 with the following members present:**

Tom Jacobsen, Chair  
Josh Santillan  
Debbi Savage  
Lee Koch  
Roger Gallenstein  
Barbara Speares

Constituting a quorum

Others present included:  
Wendy Hartnett, Staff Liaison  
Ray Champney, Council Liaison

**CALL TO ORDER**

Chairman Tom Jacobsen called the meeting to order at 6:37 p.m.

**APPROVAL OF MINUTES:**

- 1. Consider approval of the following Cultural Commission minutes:**
  - a) March 14, 2016 regular meeting**

Motion made by Barbara Speares and seconded by Roger Gallenstein to approve the minutes. The motion was unanimously approved.

**NEW BUSINESS:**

**2. Post ArtsFest discussion**

Feedback from the event included that some artists inside wondered about the prize presentation; they were inside and the children's arts prize presentation was made outside. Bigger signage was suggested to drive traffic inside to the artists. Mr. Gallenstein inquired why more artists did not sign up. The weather was great so changing to the spring from the fall was positive. The Commission discussed how to get more artists to participate. Next year the Commission members volunteered to help get the word out with flyers. Several Commission members did take out flyers. Ms. Hartnett said she can offer up groups that would be potential participants. Vendors appreciated keeping the prices low. Mr. Jacobsen discussed Suzuki Strings and how the Commission should work on getting more school participation. Ms. Savage said at the end of the day more families were attending and staying to see the performers when it involved children. Mr. Santillan said artists seek to get exposure. The TCC jazz group was mentioned performing at the Grants Luncheon. It was suggested the Commission should not have to pay performers much since they want exposure. As an example, the Tongan choir would perform and bring their family.

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Mr. Champney stated that there was an official announcement about the TCC Performing Arts Center and anything the Commission can do to involve them would help get the word out about the cultural district and the arts festival. Mr. Santillan provided the example of his son, Cedric, who got exposure by performing around the country. Mr. Jacobsen thanked Ms. Speares and Alicia Chick for helping out at the booth. There was no sign-up sheet to have the Commission members work shifts. Ms. Speares shared that Sergio's Paint N Party was a success but he's going to move it indoors next year as it was too windy.

### **3. ArtsFront Exhibit Opening Discussion.**

Mr. Santillan shared that the storefront was sold on the pub side and he rented space. Work days are needed before the ArtsFront exhibit is ready. Cleaning products are needed and electric drills. It was suggested Wednesday night be for cleanup and set up. The events are as follows: Saturday from 3:00 p.m. to 7:00 p.m. Crazy Cowboys and 7:00 p.m. to 10:00 p.m. Hunger's Idol Hands. Mr. Santillan said there is a lot of work to be done and needed help to get the storefronts ready. Ms. Speares offered up ONSTAGE's extra fabric for the storefront and provided information to Ms. Hartnett to provide to Mr. Florey and Mr. Santillan to coordinate with volunteers at the theater.

### **4. Report from the ArtsFest, Storefront Gallery and Arts Incubator Subcommittees with follow-up discussion.**

No discussion took place. Mr. Santillan suggested the meeting adjourn immediately so Commission members can move the meeting and the attendees to his rented space and the storefronts to set up displays.

### **ADJOURNMENT**

At 7:45 p.m. Ms. Savage made a motion to adjourn and Mr. Gallenstein seconded. Approved unanimously.

The meeting was adjourned at 7:45 p.m.

Approved:

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Tom Jacobsen, Chair