

Cultural Commission November 14, 2016

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in special session at 6:38 p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 14th day of November 2016 with the following members present:

Tom Jacobsen, Chair
Josh Santillan, Vice Chair
Debbie Savage
Dr. Paul Davis
Barbara Speares

Constituting a quorum

Others present included:
Jeff Florey, Staff Liaison
Ray Champney, Council Liaison

CALL TO ORDER

Chairman Tom Jacobsen called the meeting to order at 6:38 p.m.

APPROVAL OF MINUTES:

- 1. Consider approval of the following Cultural Commission minutes:
October 10, 2016.**

Motion made by Paul Davis and seconded by Debbi Savage to approve the minutes. The motion was unanimously approved.

NEW BUSINESS:

- 2. Central Arts of Bedford events discussion.**

Mr. Santillan shared that 250 people came to the last event. The “This is You” show attracted 14 different artists and over 30 people. Bubba Flynt, Robert Hamilton – Forbidden Tiki Show. The small business show is scheduled for November 26 and there will be many artists there.

Mr. Santillan reported that he gets an average of 100 likes a month on the Central Arts of Bedford page and encouraged the Cultural Commission members to like and share the page and always show they are attending the event.

December 17th – Bedford Gala – 7:00 p.m. to 11:00 p.m. in the gallery. “This is You” call for art. Dress up event at the gallery event. “This is You” – theme – why people make things.

Mr. Champney mentioned that there is a strategic planning session in January. This is an opportunity to address issues that will impact the 2017 – 2018 budget year and it would be great to share with the Council there have been over 20 events in over five months.

Cultural Commission November 14, 2016

Mr. Santillan mentioned Cute Fest – December 10th – artists – raising funds for the gallery noon to 5:00 p.m. in the gallery in the Bedford Boy's Ranch gym.

Mr. Santillan shared that the storefronts were started two years ago. He stressed more events are needed near the store fronts.

The Commission discussed the need for a roadmap of dates and scheduling out the events to ensure attendance, publicity, and volunteers.

Mr. Santillan shared that lights are needed – LED lights. He asked that subcommittees be increased. Lights are \$25 each and need two per room and there are five rooms. Can really use the budget from the City if available.

Mr. Champney asked the question – who is the target customer for the gallery? Mr. Santillan explained that the goal is to keep entry prices low for the artists so they can keep their pricing affordable. Need to figure out how to publicize to the buyers.

Mr. Jacobsen requested a plan, need for a subcommittee – target one new storefront a quarter.

Mr. Champney shared that the Kimley-Horn plan is not moving. He is hoping it is in place in the first quarter.

2008 presentation of the development
2009 cultural development discussion
2015 plan funded but on hold for 6 – 8 months

Another plan for the Central Bedford development was also in the discussions. The developers decided to stick an amphitheater in the middle of the plans.

The cultural district should be the catalyst and not bricks and sticks.

Bedford Commons is viable – there are concerns that there should not be another apartment complex going in. Bedford is waiting for a developer to come in. There are issues with the land. Owners won't sell it.

The Commission discussed the need for a list of all of the events that have been hosted and occurred in the past few years and those that occur on a regular basis. What does the City need to do to move the cultural district application and development forward?

3. Report from the ArtsFest, Storefront Gallery, and Arts Incubator Subcommittees with follow-up discussion.

Mr. Florey reported that he is working on a date to get approval for alcohol. Ron's Tavern and Silver Dollar Winery will be participating.

Juried applications are out. Vendor applications are available

Parker Law Firm saw art and asked for art in their firm.

Home Depot is interested in participating as an Arts Fest sponsor – providing all materials and people for a community project.

No updates on the Arts Incubator Subcommittees – Mr. Santillan asked if those committees should be revisited.

Cultural Commission November 14, 2016

The Commission spent time discussing whether or not they are ready to file a letter of intent with the state to apply for a cultural designation.

The final decision is postponed until the December meeting.

ADJOURNMENT

At 8:15 p.m. Mr. Davis made a motion to adjourn and Josh seconded. Approved unanimously.

The meeting was adjourned at 8:15 p.m.

Approved:

Tom Jacobsen, Chair