

**Cultural Commission March 13, 2017**

**STATE OF TEXAS           §**

**COUNTY OF TARRANT   §**

**CITY OF BEDFORD       §**

**The Cultural Commission of the City of Bedford, Texas, met in special session at 6:37p.m. at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 13th day of March 2017 with the following members present:**

Joy Donovan Brandon  
Barbara Speares  
Debbi Savage  
Tom Jacobsen  
Sabra Doggett  
Juan Zamora  
Paul Davis  
Josh Santillan  
Lee Koch

Constituting a quorum

Others present included:  
Jeff Florey, Staff Liaison

Guest: Amy Sabol

**CALL TO ORDER**

Chairman Tom Jacobsen called the meeting to order at 6:37 p.m.

**APPROVAL OF MINUTES:**

- 1. Consider approval of the following Cultural Commission minutes:**
  - a) February 13, 2017 regular meeting**

Motion made by Debbi Savage and seconded by Josh Santillan to approve the minutes. The motion was unanimously approved.

**NEW BUSINESS:**

- 2. Discussion and possible action on Storefront changes.**

Mr. Santillan shared that a big chunk of the storefronts has been lost. He has moved walls and started painting and needs a workday for Saturday, March,18 with a 10:00 a.m. start time. The objective is to help move the artwork out and he needs workers to help move items and to get random artwork picked up. The GATOR side needs to be swept out and mopped. There is a need to take everything from one room to another room, as well as for trash bags, toilet paper, and cleaning supplies. Mr. Florey shared that Brad Powell, owner of Crazy Cowboy, recently had an issue with colon cancer and needs support.

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### 3. Discussion and possible action on ArtsFest.

Mr. Florey discussed getting the word out on ArtsFest. He has lined up food trucks, the winery, and 90 booths, including kite sales and a kite display. There will be an advertisement next week in the Star-Telegram community paper. If the Commission wants a booth at ArtsFest, they need to organize and man the booth. Mr. Florey will send out the signup sheet.

### 4. Discuss and possible action on Central Arts of Bedford activities.

Mr. Santillan explained the programming in the gallery as part of the community and plans on doing at least eight activities. There is a need for programming ideas to connect with parts of the community. He discussed nursing homes, workshop ideas, art on wheels, free classes, free guest speakers, and drawing and painting workshop. Sergio Santos will be doing programs. There is a need for a published schedule and Ms. Doggett suggested a schedule that is publicized. There is a need for a flyer for the animation show. Mr. Santillan is working on putting more shows together. An opportunity was discussed for creating something for youth to do and to try to talk about ideas and share this next Saturday. Ms. Brandon googled to see ideas for art activities for kids. Kids that were gathering at the gallery are older teens and young adults in their twenties. Ms. Doggett asked what the community looks like, including demographic and what kind of population is the Commission looking at. Mr. Florey thought the community was growing younger. Mr. Santillan shared that people from other communities are coming into the gallery. Ms. Doggett asked what are underserved populations. Mr. Jacobsen shared the ARTS Talk results, which drew in a lot of people. Mr. Zamorra suggested poetry reading and author talks at the gallery. Mr. Santillan shared that there have been over nine events year-to-date. Ms. Speares shared that she and Mr. Santillan are working on the 501(c)(3) for Mr. Santillan and the gallery to help monetize the gallery and help relieve the financial load that is on Mr. Santillan to fund it.

### 5. Discussion and action on future programming.

The goals of the Commission were discussed and accomplishments were identified such as setting up the gallery for the anchor for the arts incubator and moving towards a goal of a cultural district in Bedford. There was discussion about activities that occurred and were discussed as important to the pursuit of the cultural district that have not been scheduled or pursued in a while including the cultural designation, quarterly events, Twilight Thursdays and dropped events that were previously planned. A suggestion was made by Mr. Jacobsen to get an idea session together and put together a plan to reinstate activities. Mr. Florey reminded the Commission that there is a strategic plan and mission statement and goals that are on plans. He will share the plans with everyone. Mr. Jacobsen asked that the Commission members to come back after the ArtsFest and work on ideas.

## **ADJOURNMENT**

Ms. Lee Koch made a motion to adjourn and Mr. Tom Jacobson seconded. The motion was approved unanimously.

The meeting was adjourned at 7:35 p.m.

Approved:

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Tom Jacobsen, Chair