

Council Minutes June 14, 2008

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The City Council of the City of Bedford, Texas, met for a strategic planning session at 8:00 a.m., in the Homewood Suites Hotel, 2401 Airport Freeway, Bedford, on the 14th day of June 2008 with the following members present:

Jim Story	Mayor
Roy Savage	Mayor Pro Tem
Chris Brown	Council Members
Jeff Cason	
Ray Champney	
Lori Nail	
Roy Turner	

Constituting a quorum.

Staff present included:

Beverly Queen	City Manager
Steve Johnson	Deputy City Manager
Michael Wells	Assistant City Secretary

CALL TO ORDER/GENERAL COMMENTS

Mayor Story called the meeting to order at 8:02 a.m.

Mayor Story introduced Joe Gonzales who is serving as facilitator of this meeting.

WORK SESSION 8:00 a.m.

1) Council strategic planning session to include discussion regarding the Council's visions, goals and related topics.

The session started with Joe Gonzales asking each Council member what their top priorities were for the coming year. These included:

- Economic/Business development and redevelopment
- Overall appearance of the City
- A long range master plan
- To make Bedford a "destination"
- Completion of the library
- Infrastructure
- Preparing for the Airport Freeway expansion
- Employee retention
- Budget preparation and maintaining the tax rate

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- Installing the bays on Fire Station #3
- Obtain an ISO rating of one
- Improve communication with the citizens
- Complete the bond issues
- Code enforcement
- Controlling the growth and cost of the City government

The Council then worked in separate groups to determine what the top three priorities of the Council are. The top three priorities as determined by the Council are:

- Economic Development
- City Codes
- Budget

The Council was then asked to come up with a goal and particular objectives for each of these items.

For Economic Development, Council adopted the following goal:

Develop a plan to create and foster an environment that encourages redevelopment, business retention, attraction and creation in order to foster economic growth through a managed and balanced approach.

The objectives for this goal are as follows:

- Adopt business friendly policies
- Update the comprehensive plan including creating strategies for specific site locations
- Continue to develop a business strategy for economic development
- Create a strategy to maximize potential benefits of the 183 expansion

For City Codes, Council adopted the following goal:

Present the City in a manner that creates an image of success by providing resources required to meet these goals and objectives.

The objective for this goal is as follows:

Enforce and as necessary upgrade ordinances in order to promote and continuously improve:

- Health
- Safety
- Overall appearance of the community

For Budget, Council adopted the following goal:

Develop a budget that will prioritize, control expenditures and support economic development, city infrastructure and quality of life opportunities.

The objectives for this goal are as follows:

- Resources for support of economic development

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- Code enforcement
- Parks and recreation
- Investment in staff satisfaction
- Library
- Roads/Drainage/Water

Council then reviewed the Vision and Mission Statements from the City of Bedford Strategic Plan 2006.

Council adopted the same vision statement which is as follows:

To be a quality residential community balanced with an environment for planned economic vitality.

Council also chose to combine some of the mission statements so that they now read as follows:

- Be responsive to the needs of the community
- Demonstrate excellent customer service in an efficient manner
- Provide for a safe and friendly community environment
- Foster economic growth
- Protect the vitality of neighborhoods
- Encourage citizen involvement

ADJOURNMENT

Mayor Story adjourned the meeting at approximately 1:15 p.m.

Jim Story, Mayor

ATTEST:

Shanae Jennings, City Secretary