

Community Affairs Commission Minutes February 25, 2021

STATE OF TEXAS

COUNTY OF TARRANT

CITY OF BEDFORD

The Community Affairs Commission of the City of Bedford, Texas met in regular session at 5:30 pm via video conference call on Thursday, the 25th of February 2021, with the following members present:

Margaret Hall
Lucy Snearley
Cindy Almendarez
Maritza Riley

Nicole Drouin
Josh Ulupano

Constituting a quorum.

Others Present:

Meg Jakubik – City Staff Representative
Amy Sabol – City Council Liaison
Michael Boyter – Mayor of Bedford
Jeff Florey – Communications Coordinator

Absent:

Kimela Ledbetter
T.J. Manor
Josh Renken
Terry Sullivan

CALL TO ORDER

Acting Chairwoman Hall called the meeting to order at 5:36 p.m.

OPENING REMARKS AND WELCOME

Acting Chairwoman, Margaret Hall, welcomed the committee and introduced guests, Mayor Michael Boyter and Communications Coordinator, Jeff Florey.

APPROVAL OF MINUTES

1. **Review/revise and approve minutes of the following Community Affairs Commission meetings:**

- a) **January 21, 2021**

- Commissioner Ulupano moved to approve the minutes. Commissioner Drouin seconded the motion. The motion passed unanimously.

NEW BUSINESS

2. **Discussion and possible action on appointing a Business Director.**

- Discussion was held regarding the need to appoint a new Business Director, but no decision was

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made. It was tabled until the next meeting.

3. Discussion regarding “Talk Bedford” interviews.

Discussion regarding “Talk Bedford” interviews was held. Several ideas were brought up, including the possibility of combining Talk Bedford and Residential Outreach video clips until Covid19 restrictions are lifted. Bedford’s new Communications Director, Molly Fox will be invited to the next meeting to provide input. All Commission members are asked to bring a list of possible topics and/or people to be interviewed. Ideally, the clips should be from three to seven minutes in length; however, interviews with new staff members could be more extensive.

4. Review and possible action regarding Subcommittee Director Reports: a. Residential Outreach

A big in person outreach will be planned as soon as large gatherings are allowed. Until then, video clips on Facebook will be the method by which the committee communicates with the residents of Bedford.

b. Business Outreach

Committee members are still encouraged to actively reach out to businesses and invite them to submit coupons. There are still many businesses that have not been contacted. Discussion was held regarding video clips on Facebook featuring new businesses. More discussion needs to be held as to how to do this. Committee members are asked to suggest bullet points to be covered in the interviews. All new businesses will be contacted and given the opportunity to be featured. It was generally agreed to start with the newest businesses then work backwards.

5. Council Liaison Report

Mayor Boyter reported that great things are happening in Bedford. Many businesses are interested in coming to the city and some excellent new staff members have been added. The new Police Chief is Jeff Williams, who comes from North Richland Hills. Joey Lankford, with more than 40 years of experience in the department, has been named the interim Fire Chief. Molly Fox is the new Director of Communications and has received many awards for her work in this area in Flower Mound. Andrea Roy also comes to Bedford from Flower Mound as Bedford’s new Development Director.

Mayor Boyter pointed out that there is still a possibility that a water boil notice will be given. As of this date, the Trinity River Authority only has a two-week supply of clean water because they have been unable to get the necessary chemicals delivered. Residents are still being asked to conserve water where possible.

6. Staff Liaison Report

No report was given.

ADJOURNMENT

There being no further business, Commissioner Ulupano moved to adjourn and Commissioner Riley seconded. Meeting was adjourned at 6:26 p.m.

Lucy Snearley, Acting Secretary