

Community Affairs Commission Minutes March 18, 2021

STATE OF TEXAS

COUNTY OF TARRANT

CITY OF BEDFORD

The Community Affairs Commission of the City of Bedford, Texas met in regular session at 5:30 pm via video conference call on Thursday, the 18th of March 2021, with the following members present:

Margaret Hall
Lucy Snearley
T.J. Manor

Josh Renken
Nicole Drouin
Josh Ulupano

Constituting a quorum.

Others Present:

Meg Jakubik – City Staff Representative
Amy Sabol – City Council Liaison
Jeff Florey – Communications Specialist
Molly Fox- Communications Director

Absent:

Terry Sullivan
Maritza Riley
Cindy Almendarez

CALL TO ORDER

Acting Chairwoman Hall called the meeting to order at 5:32 p.m.

OPENING REMARKS AND WELCOME

Acting Chairwoman, Margaret Hall, welcomed the committee.

APPROVAL OF MINUTES

1. **Review/revise and approve minutes of the following Community Affairs Commission meetings:**

- a) **March 18, 2021**

- Commissioner Snearley moved to approve the minutes. Commissioner Manor seconded the motion. The motion passed unanimously.

NEW BUSINESS

2. **Discussion and possible action on appointing a Business Director.**

- Discussion was held regarding the need to appoint a new Business Director. Commissioner Manor volunteered. Chairwoman Hall nominated Manor; Commissioner Snearley seconded the nomination. The nomination was passed unanimously.

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3. Discussion regarding “Talk Bedford” interviews.

Chairwoman Hall had a meeting with Meg, Jeff and Molly. The first videos be short intro of new staff: Communications Director Molly Fox, Development Director Andrea Roy, Police Chief Jeff Williams, and Interim Fire Chief Joey Lankford. The Commission discussed possible questions for the panelists, including why did they come to Bedford. Communications needs next five to six topics to help schedule interviews in advance. Topic suggestions included Generation Parks, Bedford Commons, and the Old Bedford School. Ms. Fox said montages usually don't work because it confuses viewers. An update on the street program plan was also suggested.

4. Review and possible action regarding Subcommittee Director Reports: a. Residential Outreach

An in-person outreach will be planned as soon as large gatherings are allowed. Until then, video clips on Facebook will be the method by which the committee communicates with the residents of Bedford.

b. Business Outreach

Committee members are still encouraged to actively reach out to businesses and invite them to submit coupons. There are still many businesses that have not been contacted. Discussion was held regarding video clips on Facebook featuring new businesses. More discussion needs to be held as to how to do this. Committee members are asked to suggest bullet points to be covered in the interviews. All new businesses will be contacted and given the opportunity to be featured. It was generally agreed to start with the newest businesses then work backwards.

5. Council Liaison Report

Councilwoman Sabol provided an update on recent code activity at Glenwood, which has been an ongoing situation for ten years. She also Andrea Roy welcomed to the staff team. The architects are working on the design for the performing arts center at the Old Bedford School.

6. Staff Liaison Report

Budget process is about to kick off. City Council has approved opening activities further, with the Roy Savage pool planned to open around Memorial Day.

ADJOURNMENT

There being no further business, Commissioner Renken moved to adjourn, and Commissioner Manor seconded. Meeting was adjourned at 6:06 p.m.

Margaret Hall, Acting Chairwoman