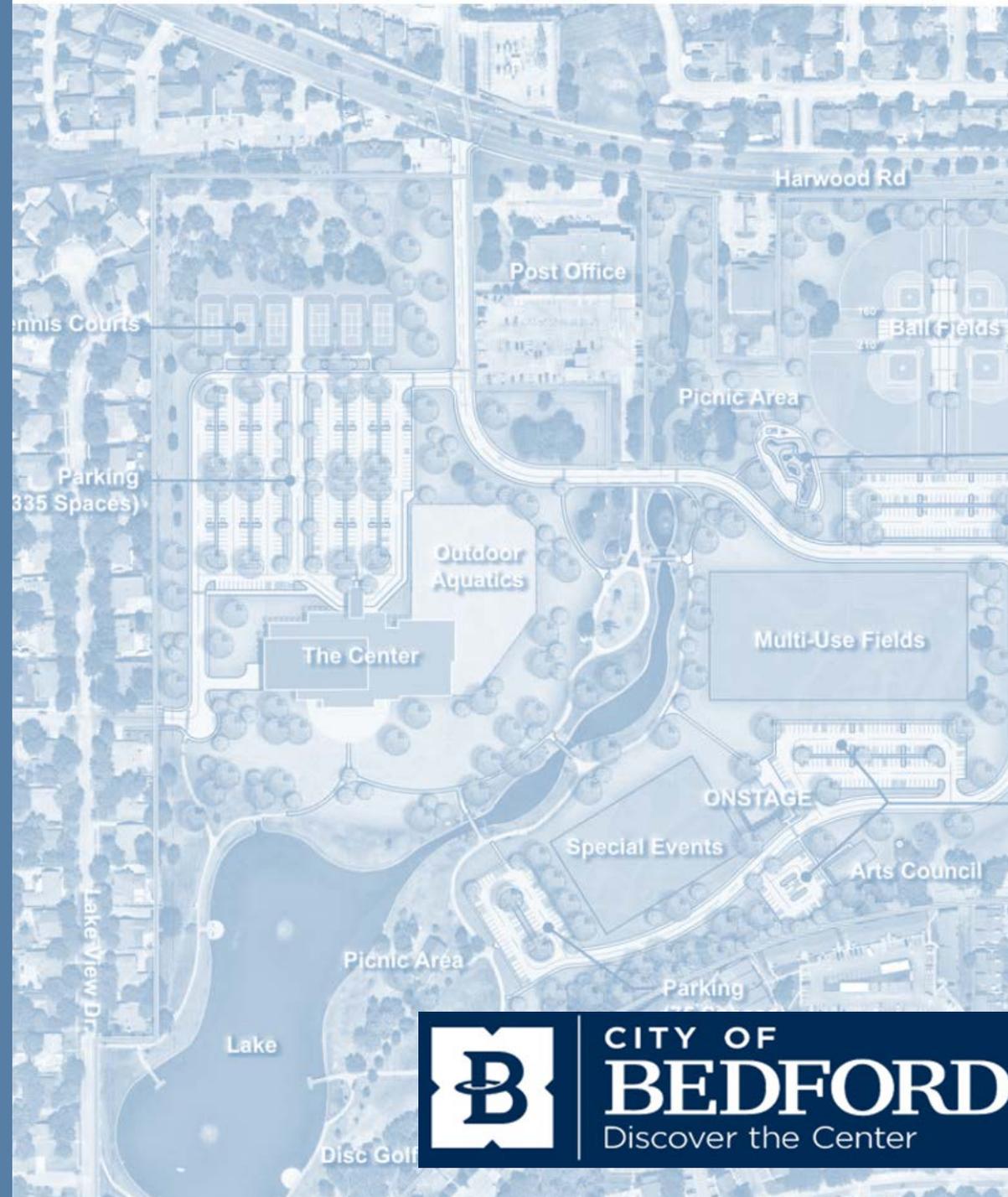


City of Bedford Boys Ranch Park – Phase Next Park and Multi-Generational Center

Visioning Summary

March 26, 2019



CITY OF
BEDFORD
Discover the Center

Content



Introduction



Prioritization of Amenities



Summary of Survey Results



Prioritization of Needs Based on Results from In-Person Meetings & Survey Responses



Arts and Entertainment Needs Assessment



Next Steps

Introduction

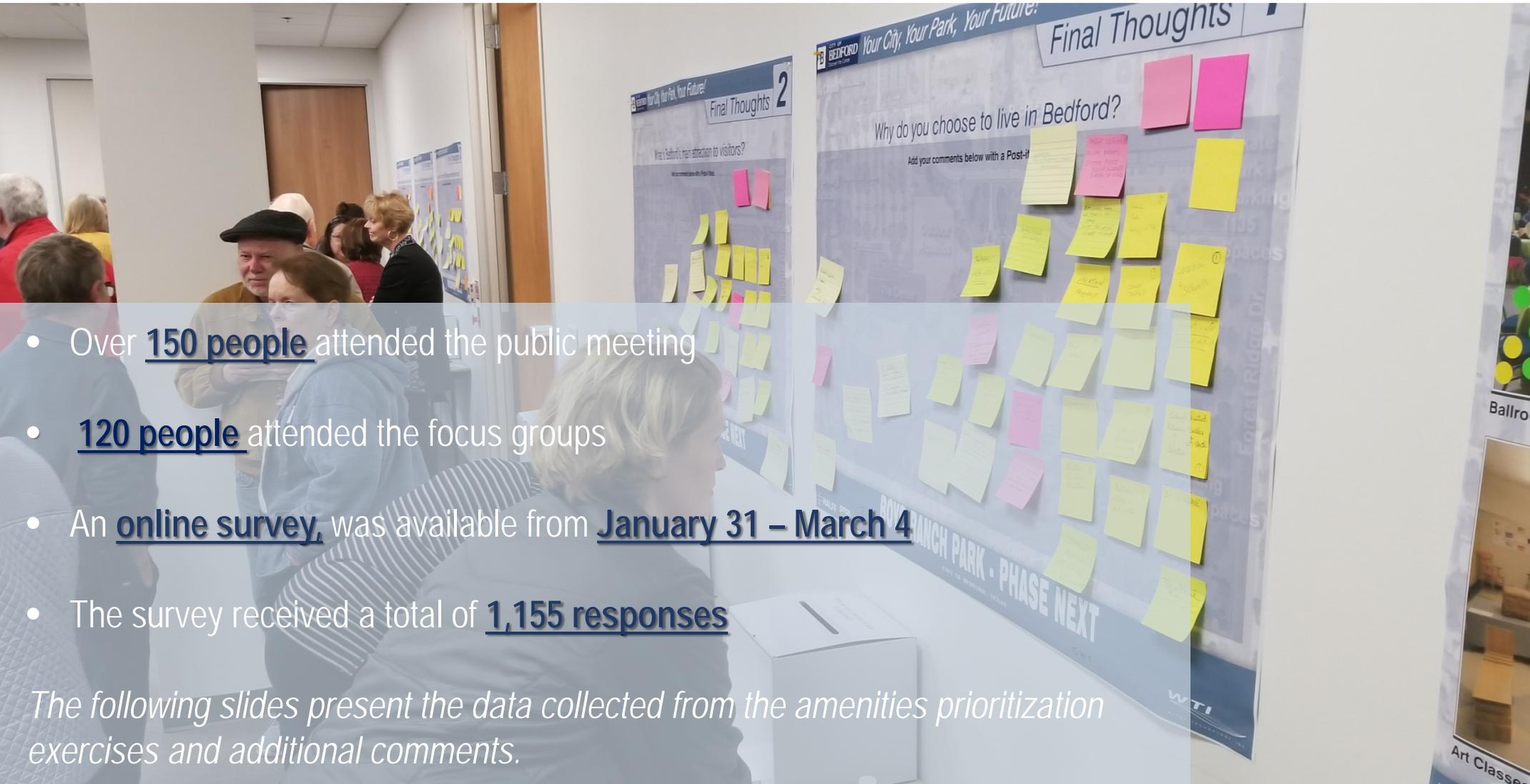
From January 29 to January 31, 2019, a series of visioning meetings were held for the Bedford Boys Ranch Park - Phase Next project.

➤ Staff, elected and appointed officials, and stakeholders were invited.

Those invited included:

- City Council
- Parks & Recreation Board
- Beautification Commission
- Department Heads
- Park Staff
- Recreation Staff
- Senior Center Staff
- Aquatics Staff
- Maintenance Staff
- Arts/Music Programming
- Arts/Council Community
- Contract Instructors
- Seniors
- Other Department Staff
- Heritage
- Cultural Commission
- Cultural Affairs Commission
- Homeowners
- Sports Leagues
- School/Civic Groups

Introduction



- Over **150 people** attended the public meeting
- **120 people** attended the focus groups
- An **online survey**, was available from **January 31 – March 4**
- The survey received a total of **1,155 responses**

The following slides present the data collected from the amenities prioritization exercises and additional comments.

Prioritized Amenities

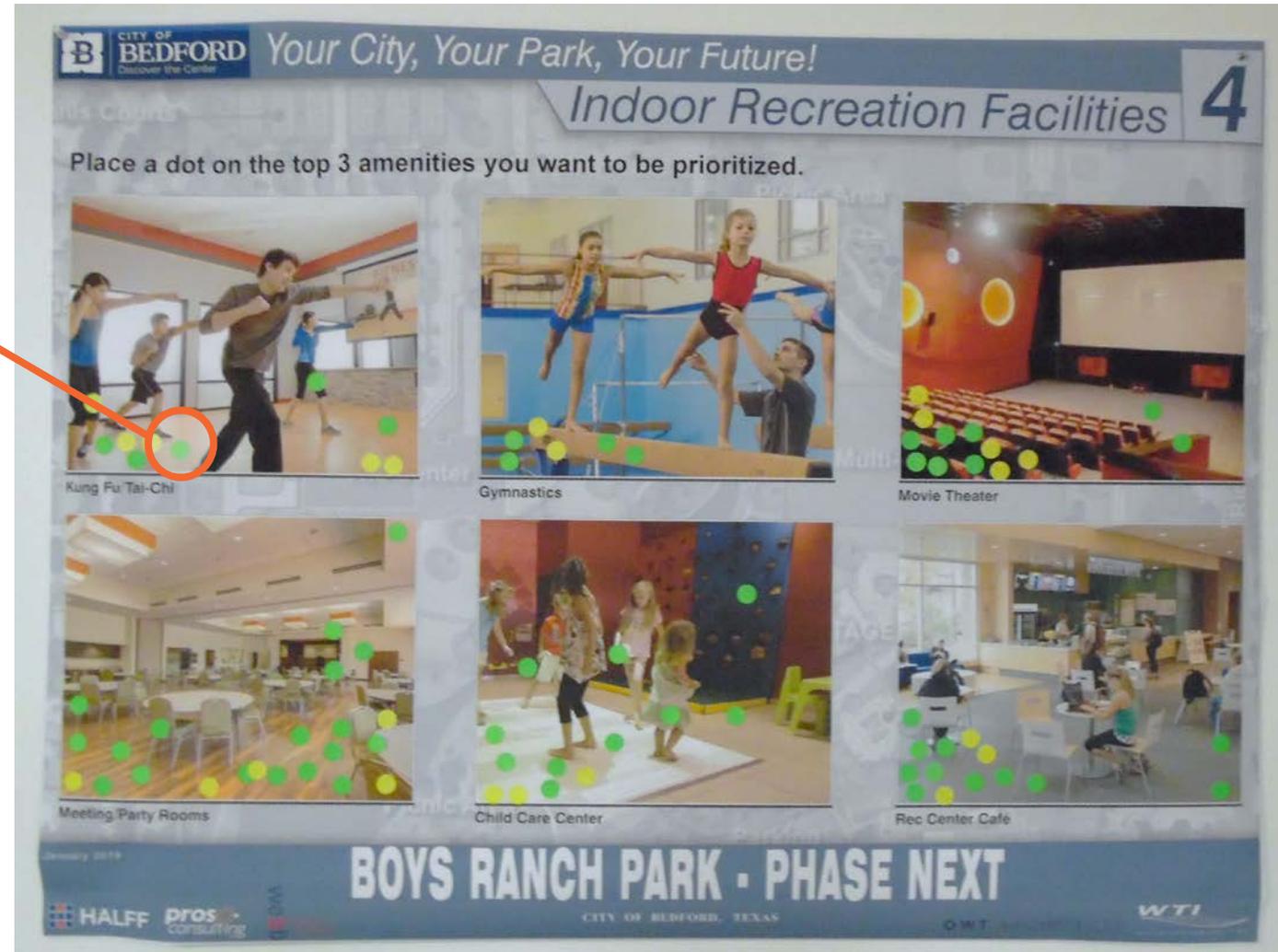


Amenity Prioritization – Stakeholders & Public

A total of 120 Stakeholders and 150 public meeting attendees were given the opportunity to place Avery Dots on image boards to designate the top 3 amenities, they wished to be prioritized in 5 areas of activity:

1. Outdoor Park Amenities
2. Indoor Aquatic Facilities
3. Outdoor Aquatic Facilities
4. Indoor Recreation Facilities
5. Art & Entertainment Center

The following slides present the most desired amenities in each activity area for both the stakeholders and the public.



Prioritized *Outdoor Park Amenities*



Cover Picnic
Area



Covered
Playground



Restrooms



Shade Trees



Special
Event Area



Walking
Trails

Prioritized *Indoor Aquatic Facilities*



Indoor Hot Tub



Indoor Waterslide



Lap & Competition Pool



Learn to Swim



Multi-Functional Pool



Pool Party Room



Resistance Walking



Water Exercise Classes

Prioritized *Outdoor Aquatic Facilities*



Competitive
Outdoor Pool



Interactive
Water Play Area



Lazy River



Lazy River
with Waves



Outdoor
Waterslide



Relaxing
Wet Deck



Tot Water
Play Area



Wading
Pool

Prioritized *Indoor Recreation Facilities*



Aerobics
Classes



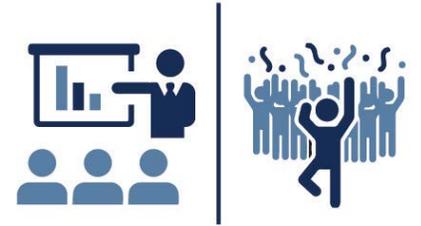
Cardio
Equipment



Child Care
Center



Jogging
Track



Meeting/Party
Rooms



Multi-Generational
Lounge



Multi-Use
Courts



Rec Center
Cafe



Strength Training
Equipment



Yoga Studio

Prioritized *Art & Entertainment Center*



Art Classes



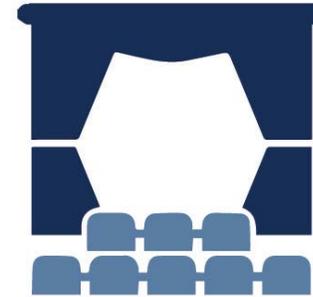
Ballroom



Game &
Entertainment
Room



Kitchen

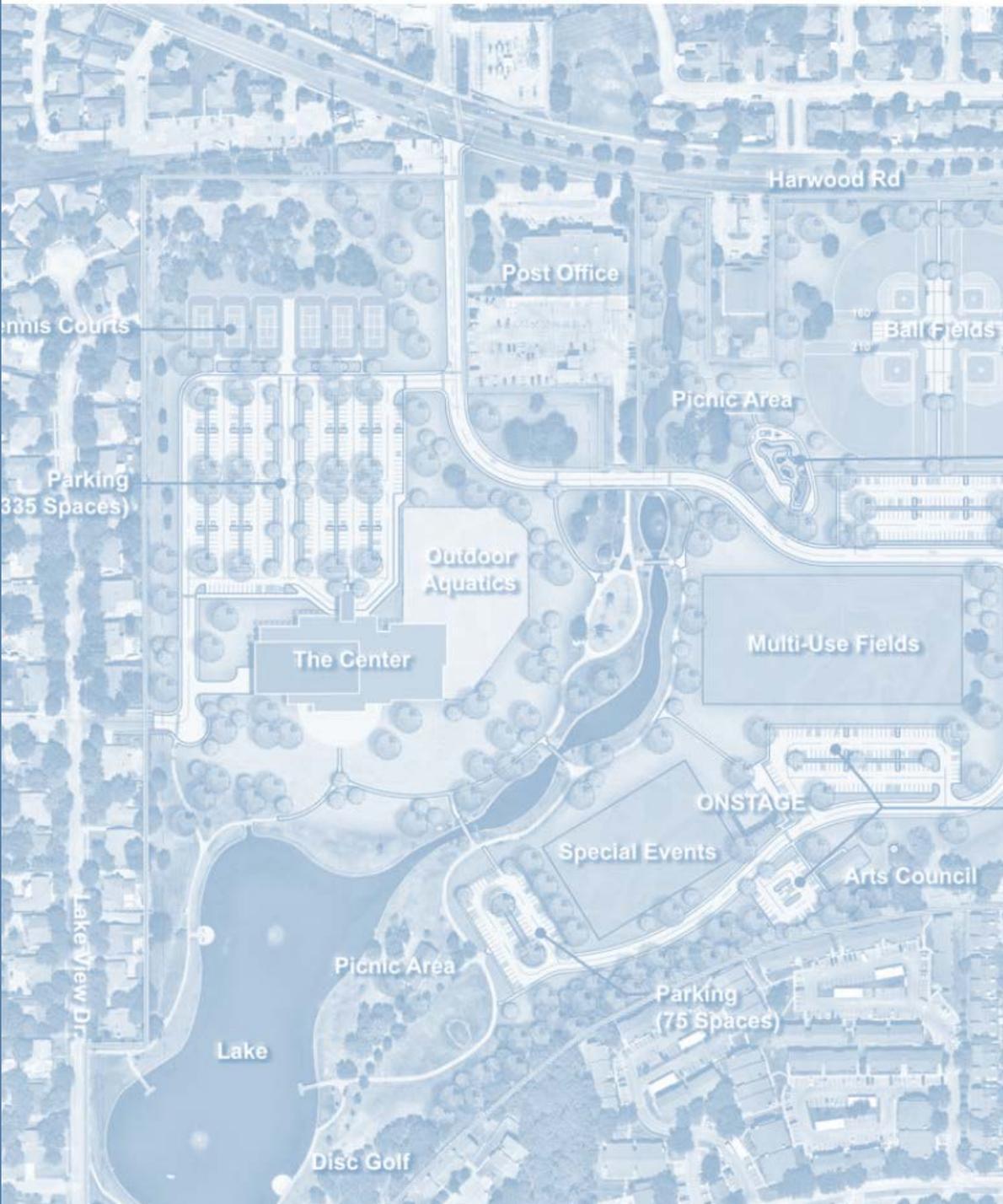


Large
Performance
Theater



Small
Performance
Theater

Summary of Survey Responses



Survey Responses

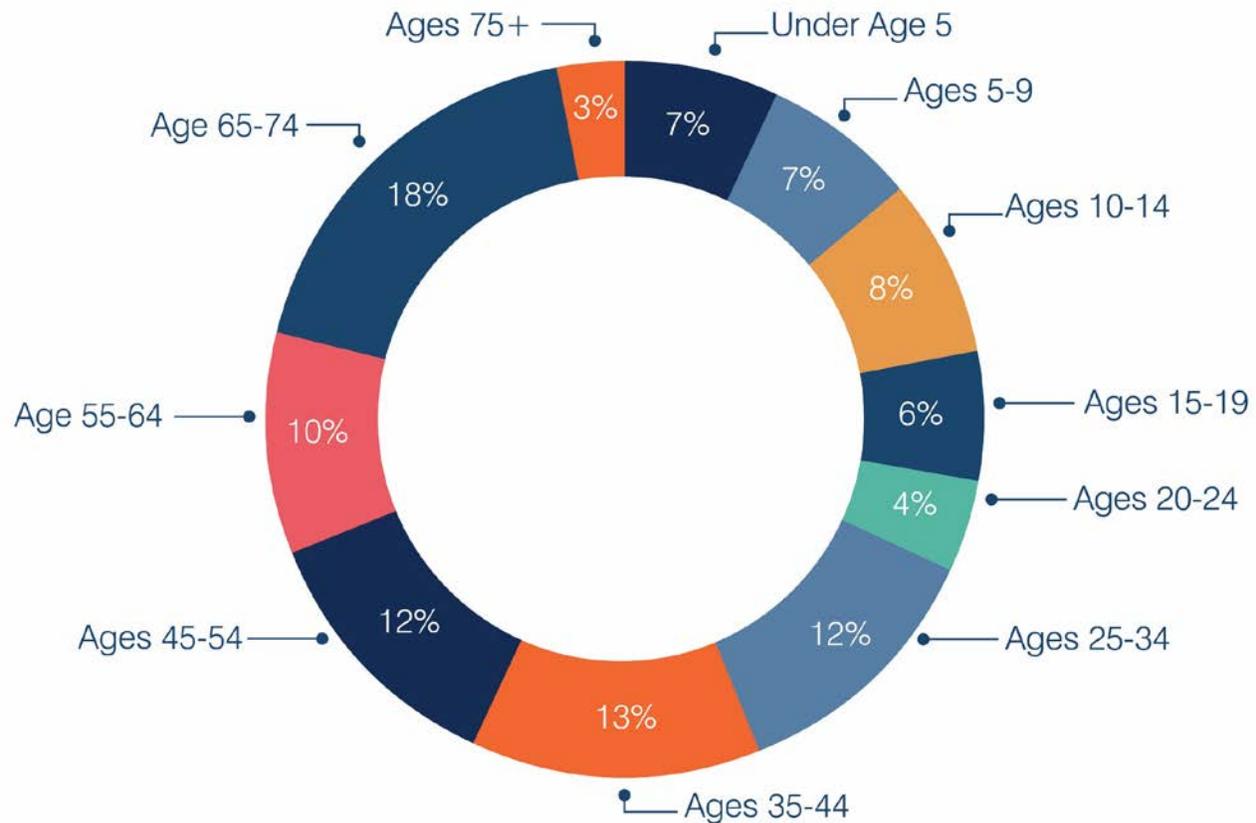
1,155 Surveys Completed



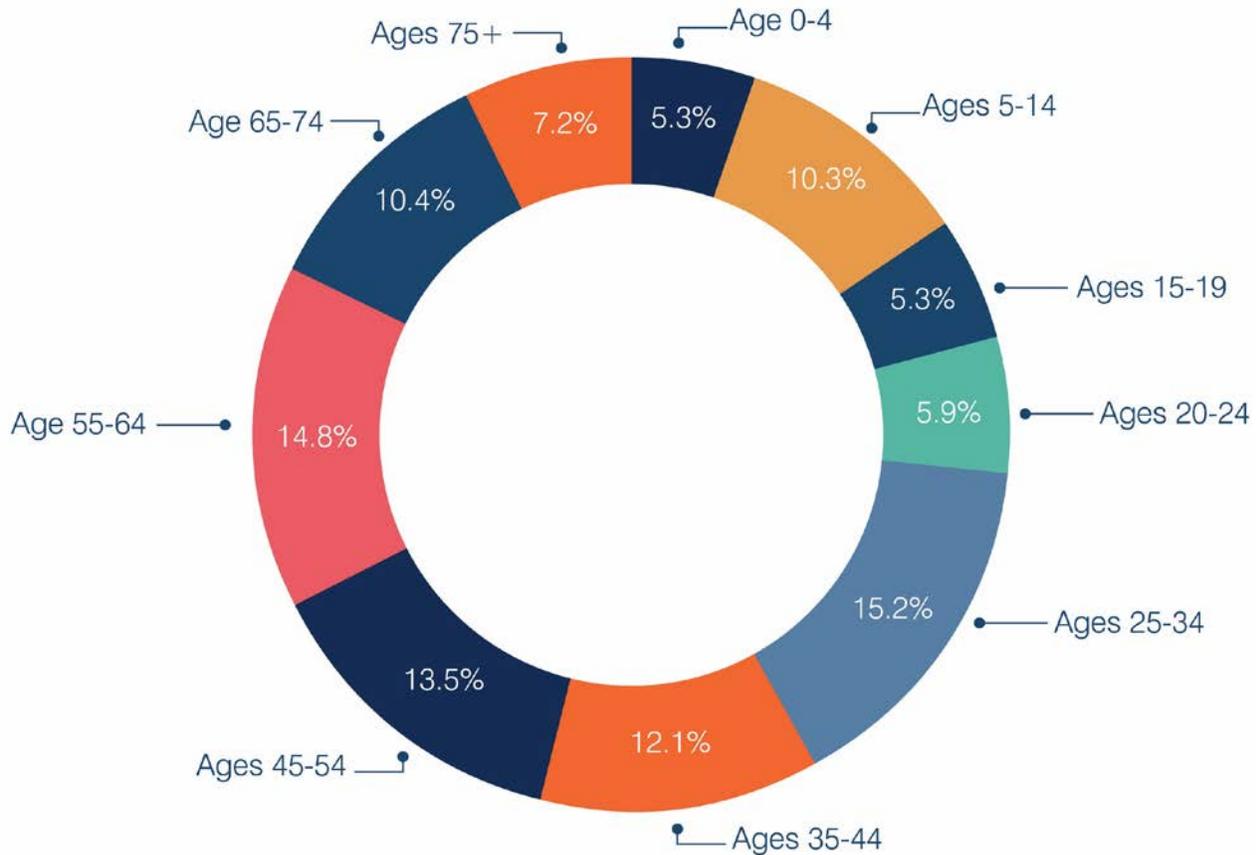
3,600 people are represented by the survey

Age Segmentation

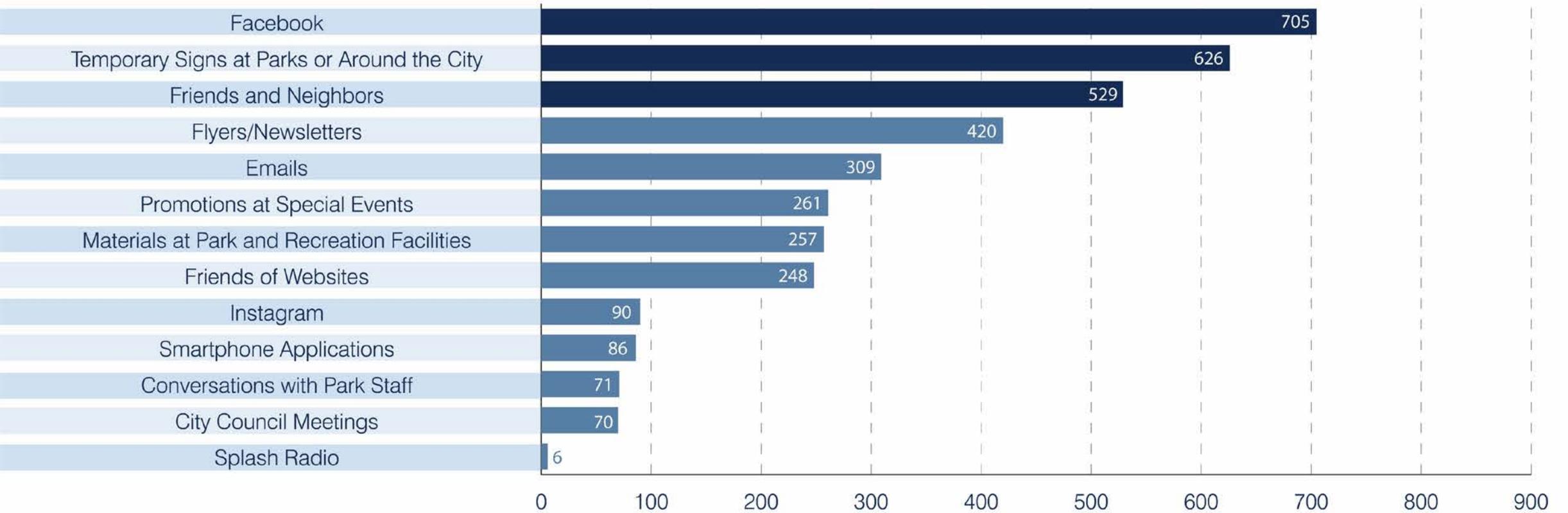
Current age segmentation in Bedford



Age segmentation represented by survey responses

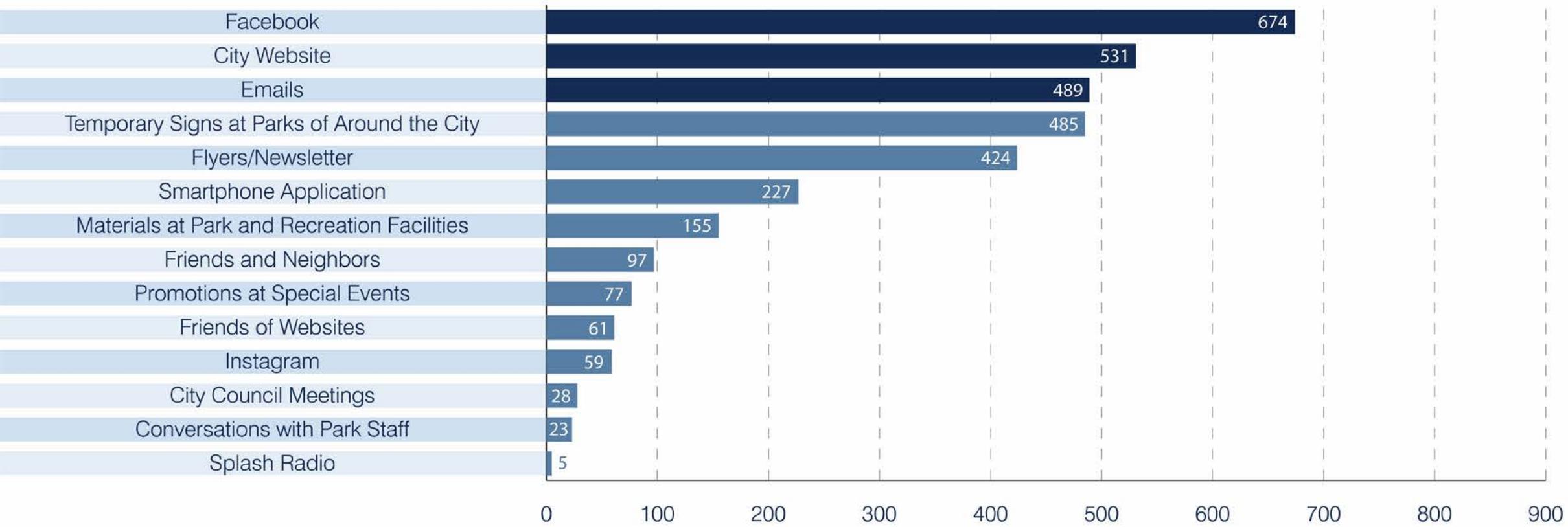


How Bedford currently learns about recreation programs and activities.



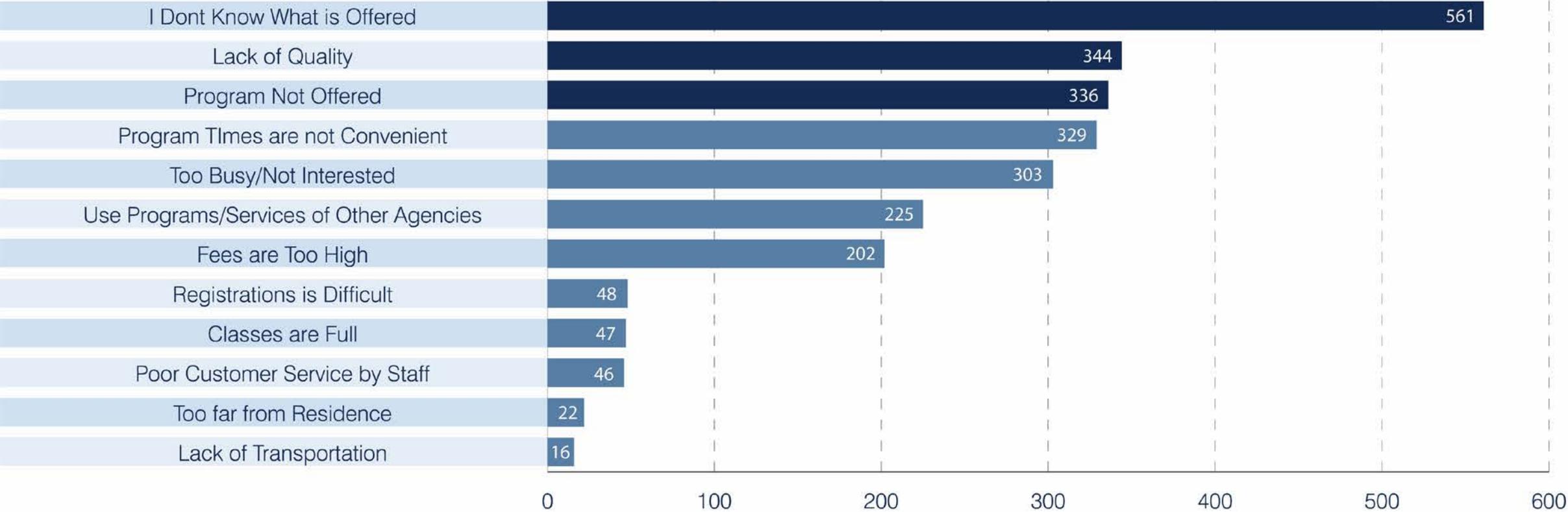
*Survey respondents could check all that applied.

How Bedford would prefer to learn about programs and activities.



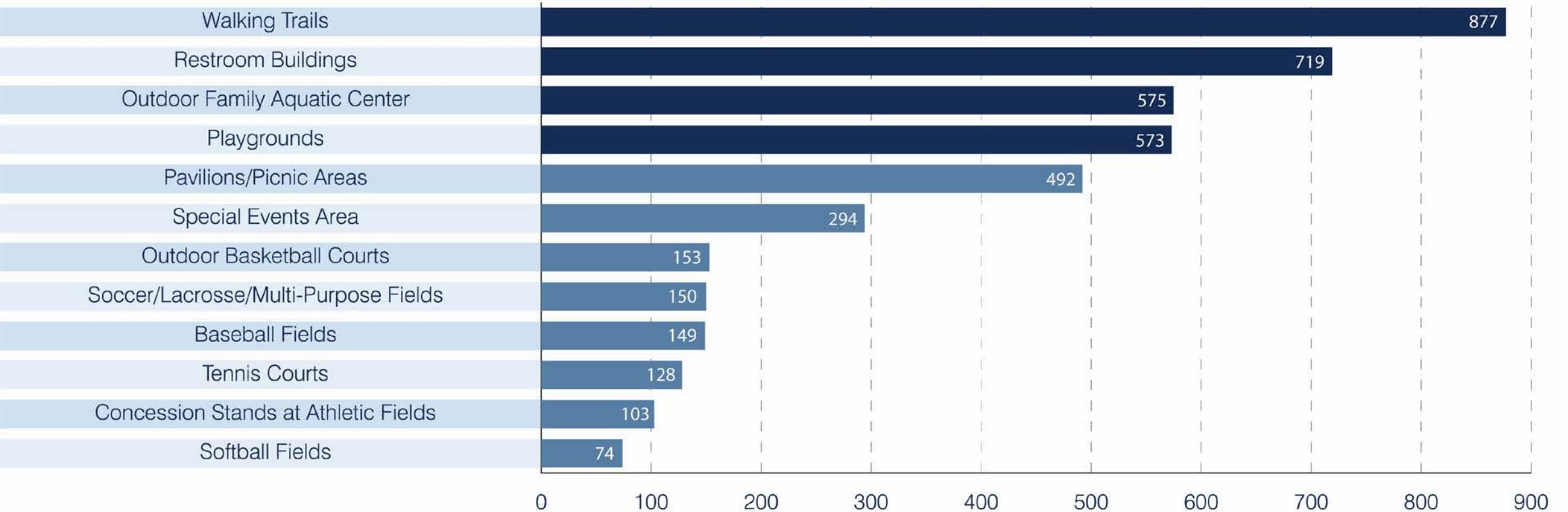
*Survey respondents could choose up to three options.

Reasons residents have not participated in community services programs.



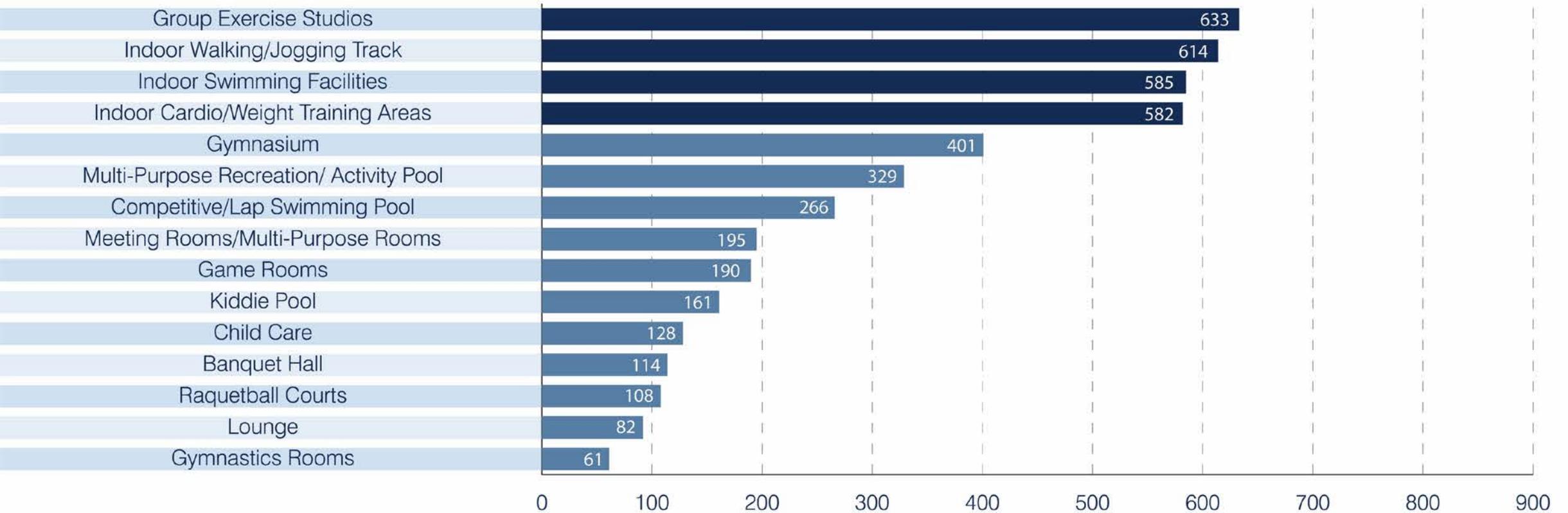
*Survey respondents could check all that applied.

Most Important Park Amenities



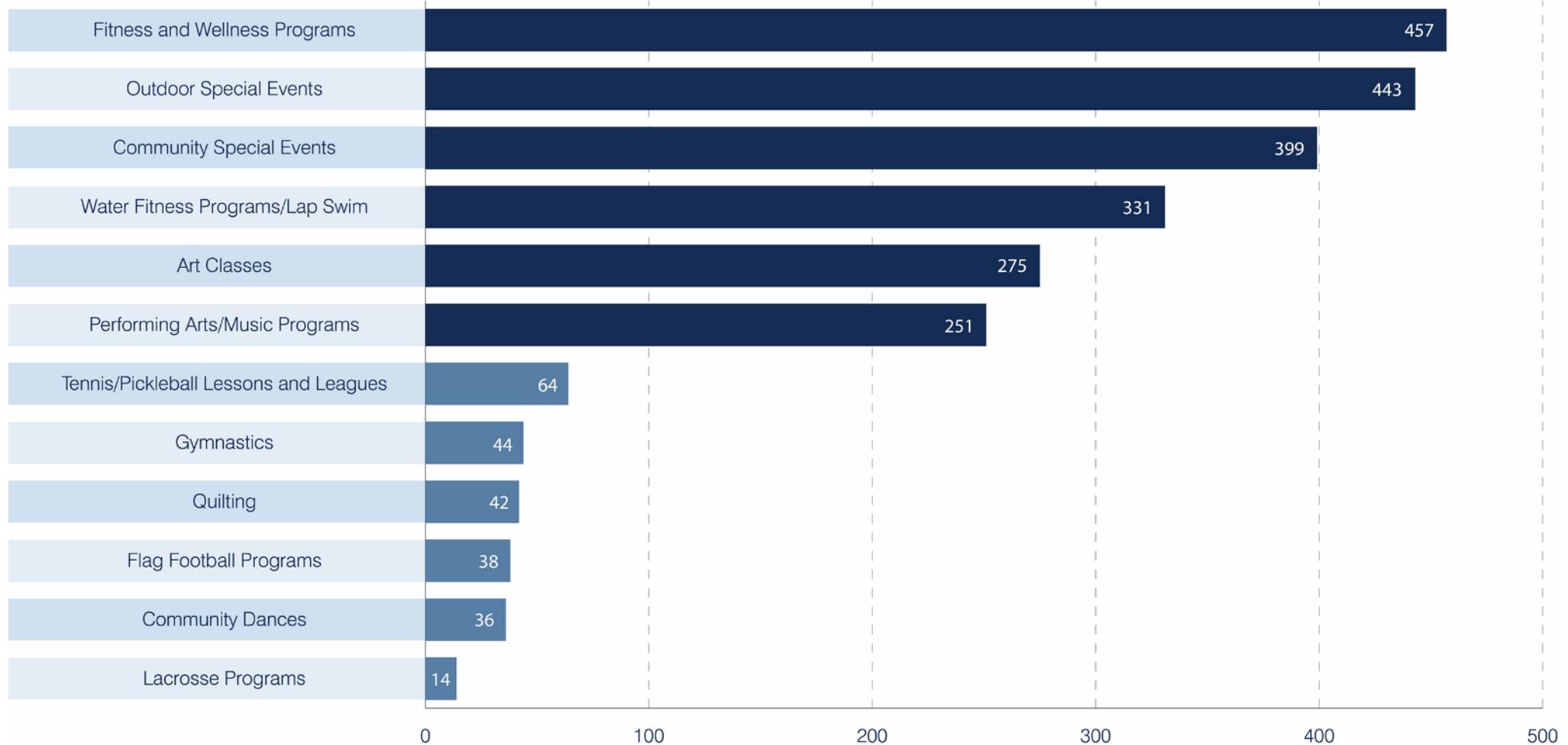
*Survey respondents could choose up to four options.

Most Important Recreation/Senior Center Amenities



*Survey respondents could choose up to four options.

Most Important Programs & Services



*Survey respondents could choose up to four options.

Prioritization of Needs Based on Results from In-Person Meetings & Survey Responses



Prioritization of Needs – *Recreation Program & Services*

HIGH

- Community Special Events
- Fitness/Wellness Programs
- Outdoor Special Events
- Swim Lessons
- Water Fitness Programs/Lap Swimming
- Open Gym Time
- Indoor Special Events
- After School Programs/Out-of-School Camps
- Performing Arts/Music Programs
- Art Classes

MEDIUM

- Basketball/Volleyball/Pickleball Leagues
- Baseball/Softball Programs
- Rentals
- Personal Training
- Soccer Programs
- Running Events
- Games
- Recreation/Competitive Swim Teams
- Tennis/Pickleball Lessons & Leagues
- Community Dances

LOW

- Gymnastics
- Flag Football Program
- Quilting
- Lacrosse Programs

Prioritization of Needs – *Art & Entertainment Programs & Services*

HIGH

- Community Festivals
- Programs in Parks
- Music
- After School Programs
- Work By Local Artists
- Theatre

MEDIUM

- Visual Art Exhibitions
- Events that Celebrate Cultural Diversity
- Multi-Media Art Exhibitions
- Digital Media Classes
- Performing Arts Classes
- Visual Arts Classes

LOW

- Film
- Dance
- Open Artists Studios
- Lectures
- Literary & Poetry Events
- Open Mic Events

Prioritization of Needs – *Recreation & Senior Center Facilities & Amenities*

HIGH

- Indoor Cardio/Weight Training Areas
- Group Exercise Studios
- Indoor Swimming Facilities
- Indoor Walking/Jogging Tracks
- Gymnasium
- Multi-Purpose Recreation/Activity Pool

MEDIUM

- Competitive/Lap Pool
- Kiddie Pool
- Meeting/Multi-Purpose Rooms
- Game Rooms
- Child Care

LOW

- Gymnastics Rooms
- Lounge
- Banquet Hall
- Racquetball Courts

Prioritization of Needs – *Park Facilities & Amenities*

HIGH

- Restroom Buildings
- Walking Trails
- Playgrounds
- Pavilions/Picnic Sites
- Outdoor Family Aquatic Center
- Special Events Area

MEDIUM

- Baseball Fields
- Soccer/Lacrosse/Multi-Purpose Fields
- Concession Stands at Athletic Fields
- Outdoor Basketball Courts
- Tennis Courts
- Softball Fields

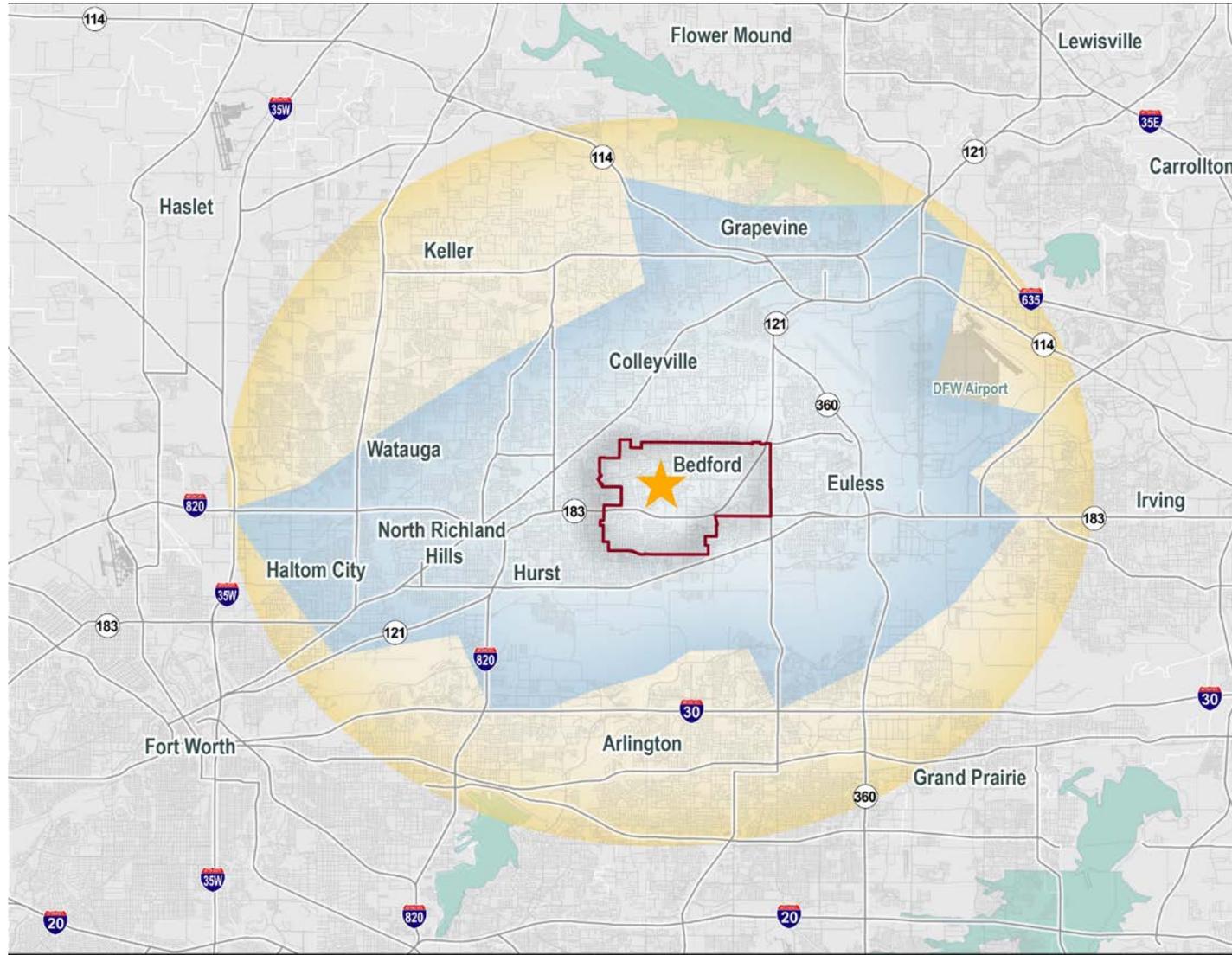
LOW

- N/A

Arts & Entertainment Needs Assessment



Bedford 15-Minute Driving Radius

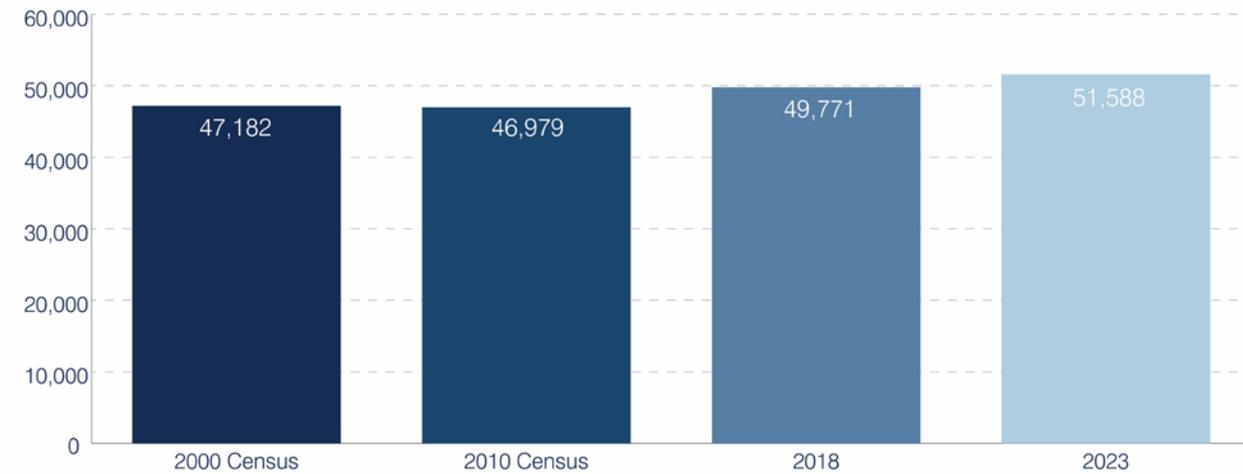


LEGEND

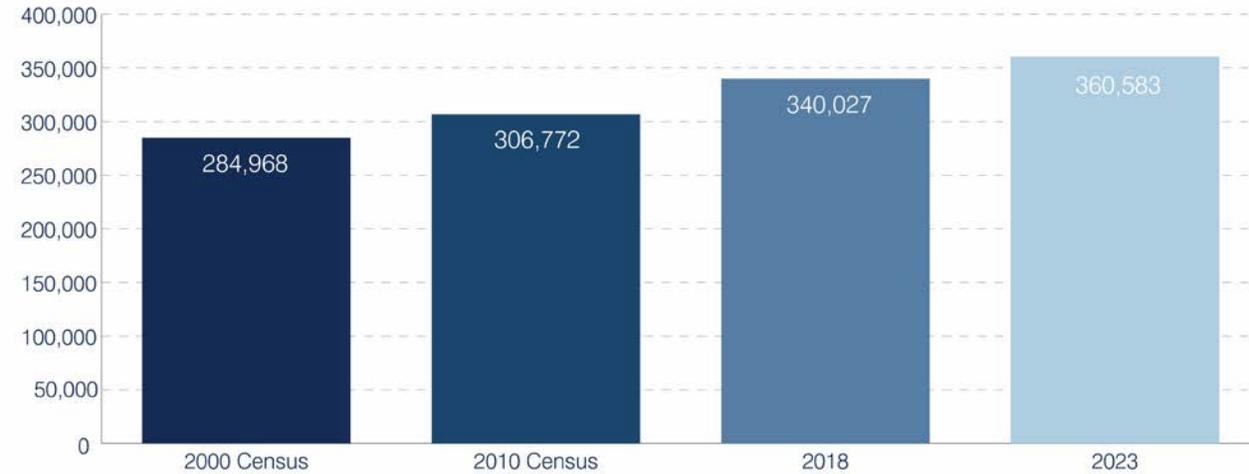
-  Bedford City Limits
-  Lakes
-  10-Mile Radius
-  15-Minute Driving Buffer
-  Bedford Boys Ranch Park

Size and Shape of the Market

Population Growth: Bedford, TX



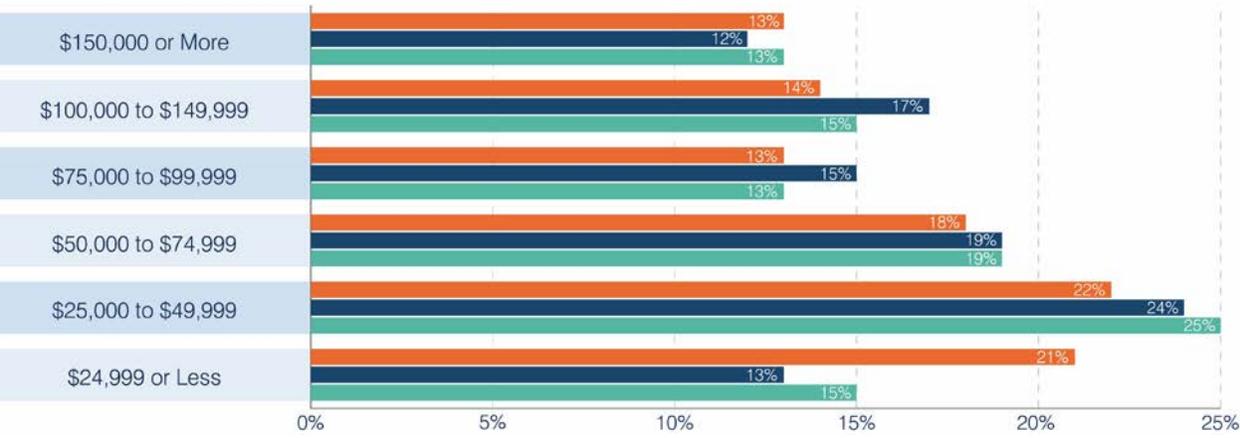
Population Growth: 15-Minute Drive Time



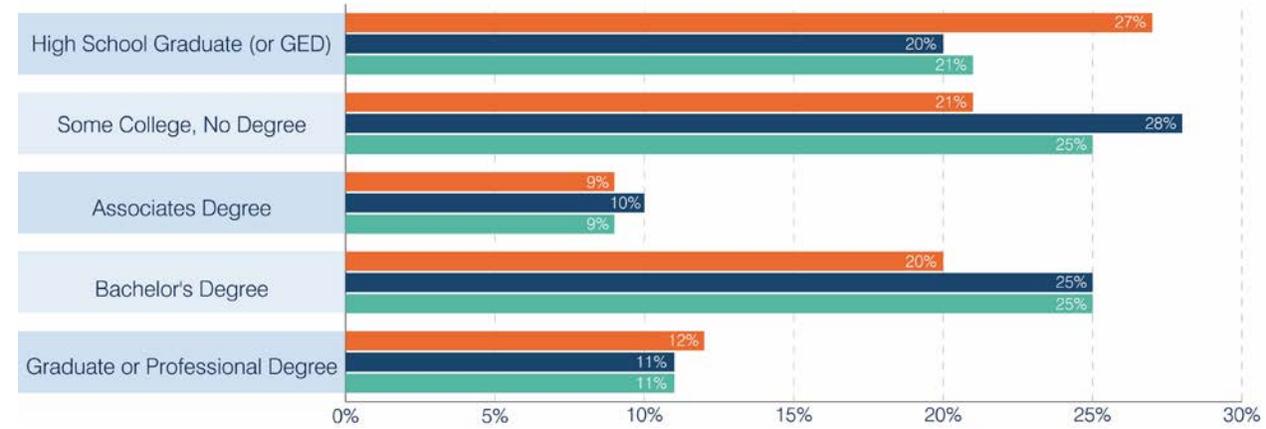
Market Analysis



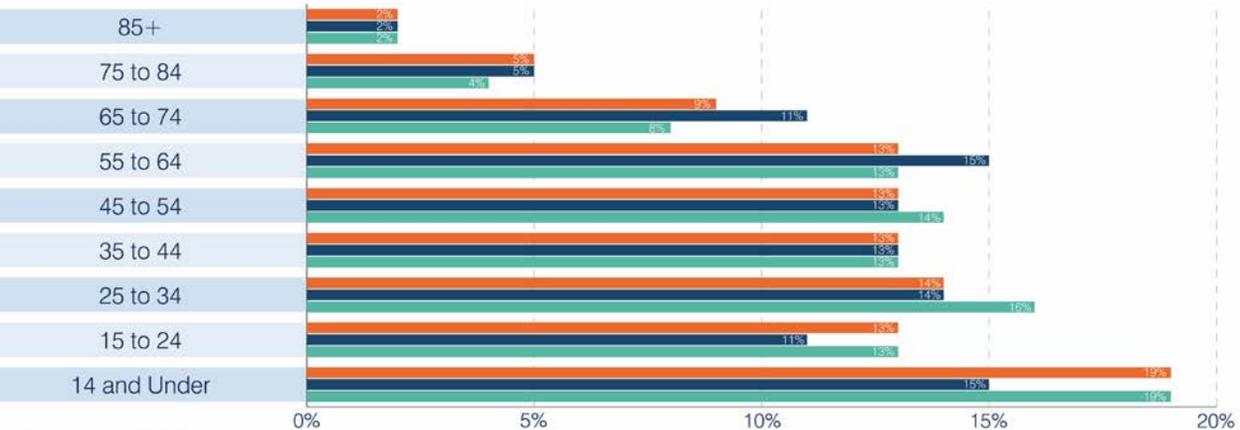
Household Income Distribution



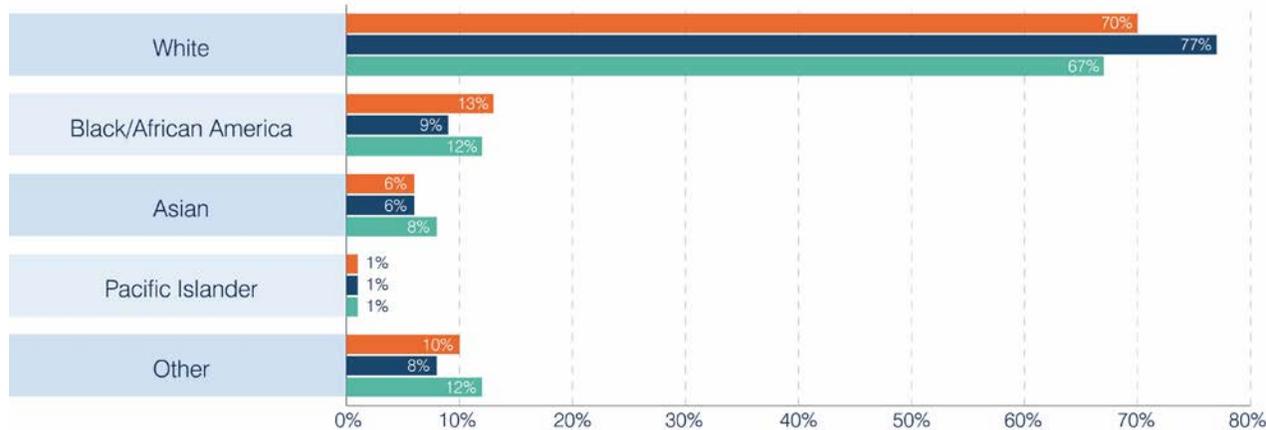
Educational Attainment



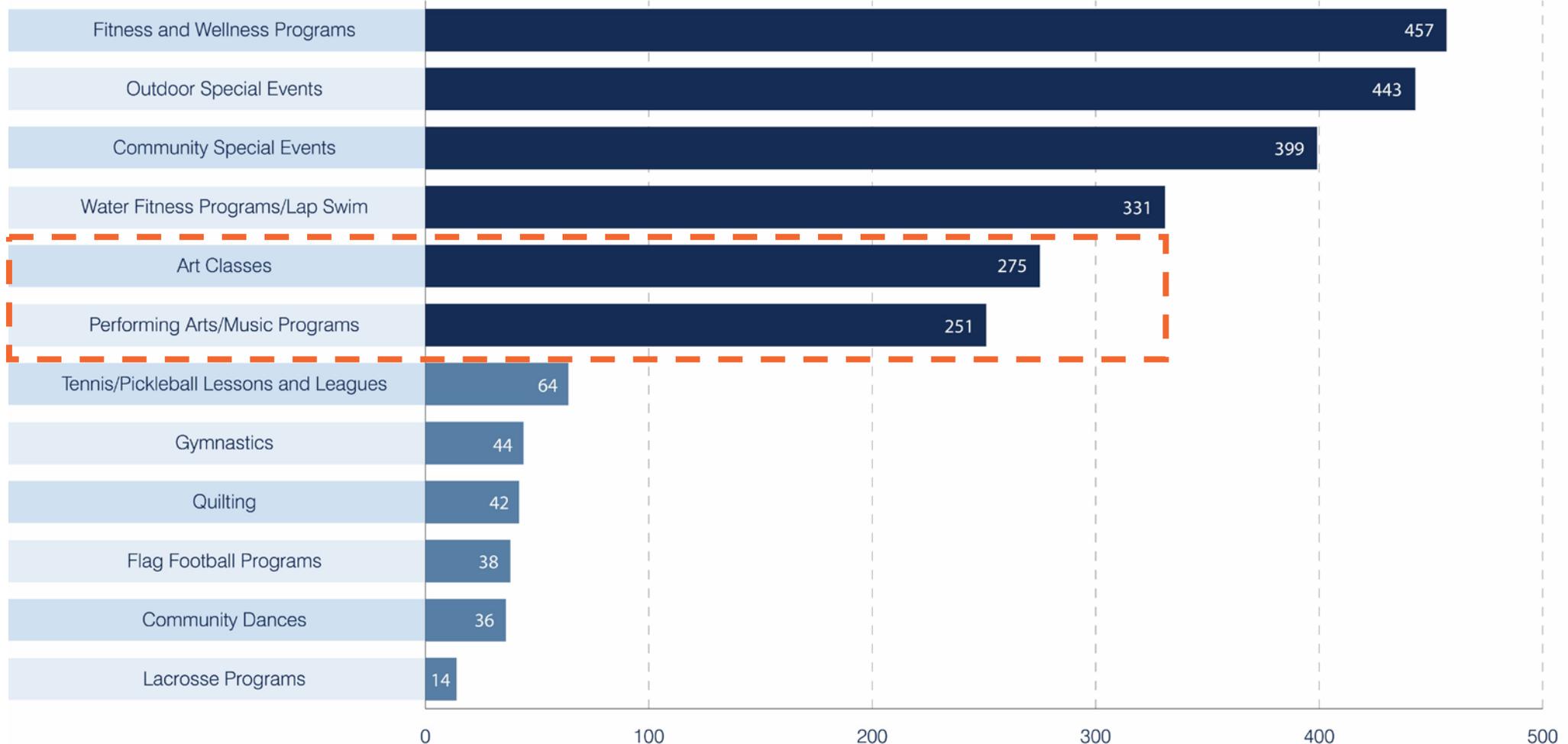
Age Distribution



Race & Ethnicity



Most Important Programs & Services – *Arts & Entertainment*

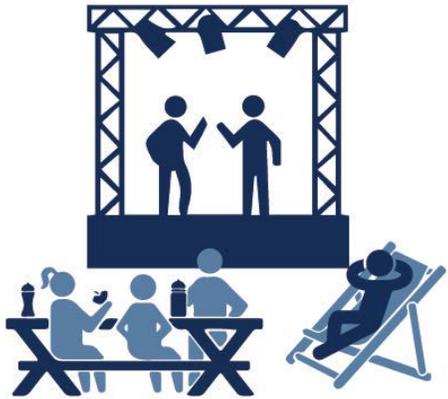


*Survey respondents could choose up to four options.

Source: Community Survey

Art & Entertainment Level of Need

The top four amenities ranked highest in definitely needed category:



Community
Festivals



Programs
in Parks

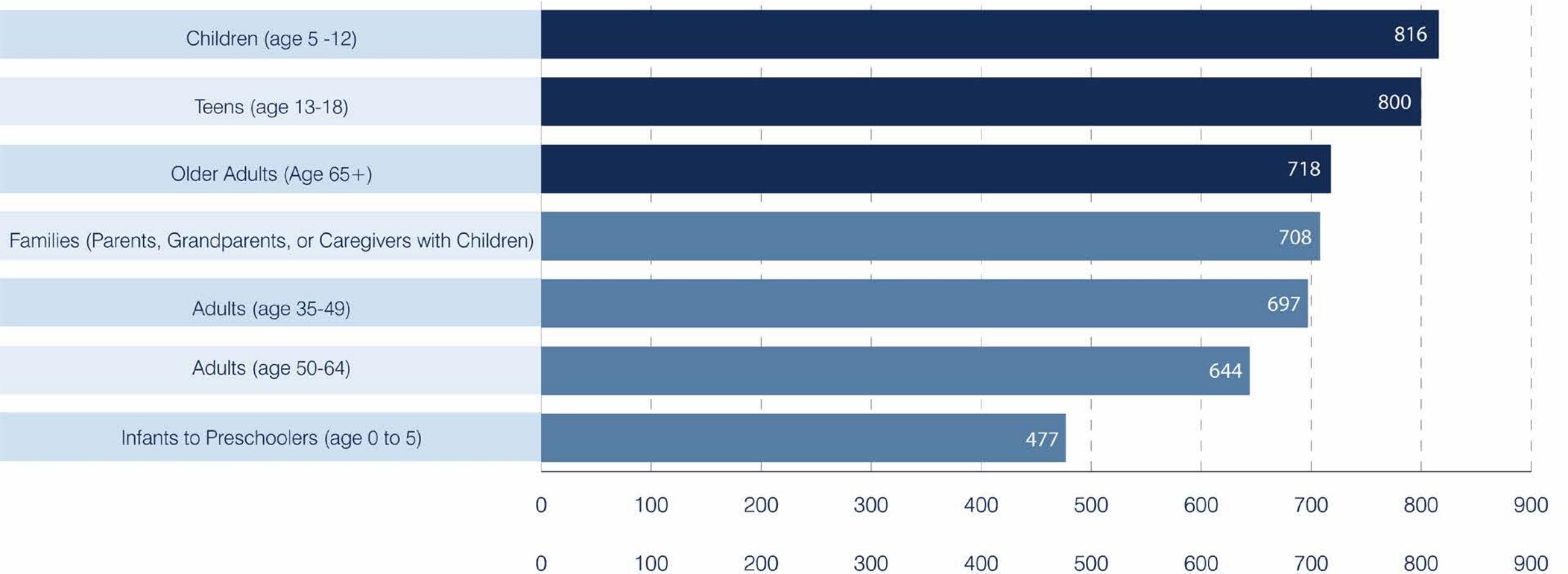


Music

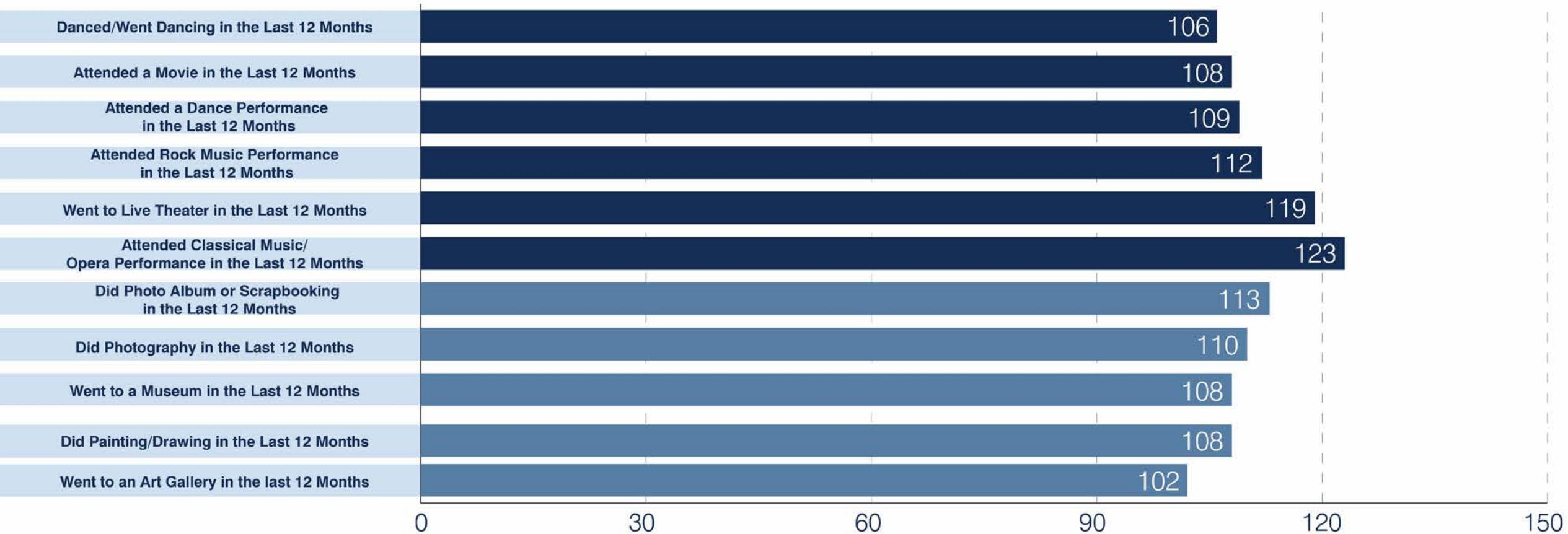


After School
Programs

Art & Entertainment Level of Need by Age Group

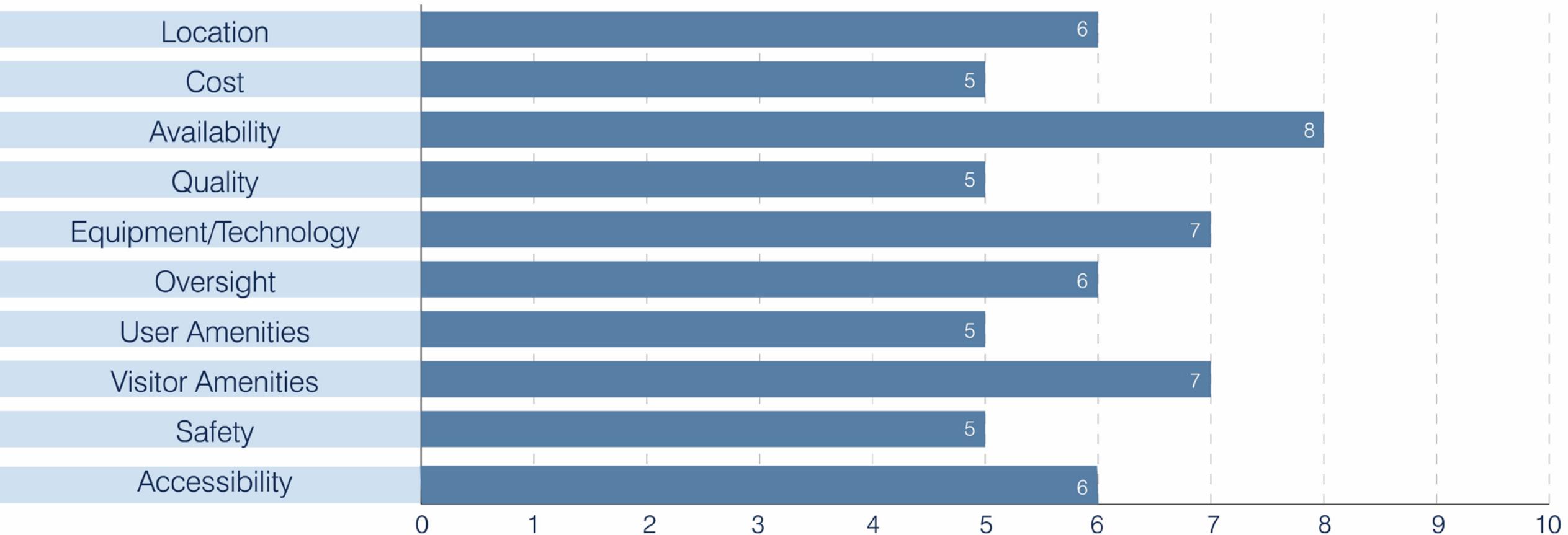


Market Potential Index for Arts & Entertainment in Bedford



User Satisfaction with Current Facilities (Rated 0-10)

Areas of satisfaction were rated from 0 (unsatisfied) to 10 (most satisfied).



Current User Demand for New or Improved Facilities

Q12. How many days per year might you or your organization use new or improved art and entertainment spaces in Bedford?

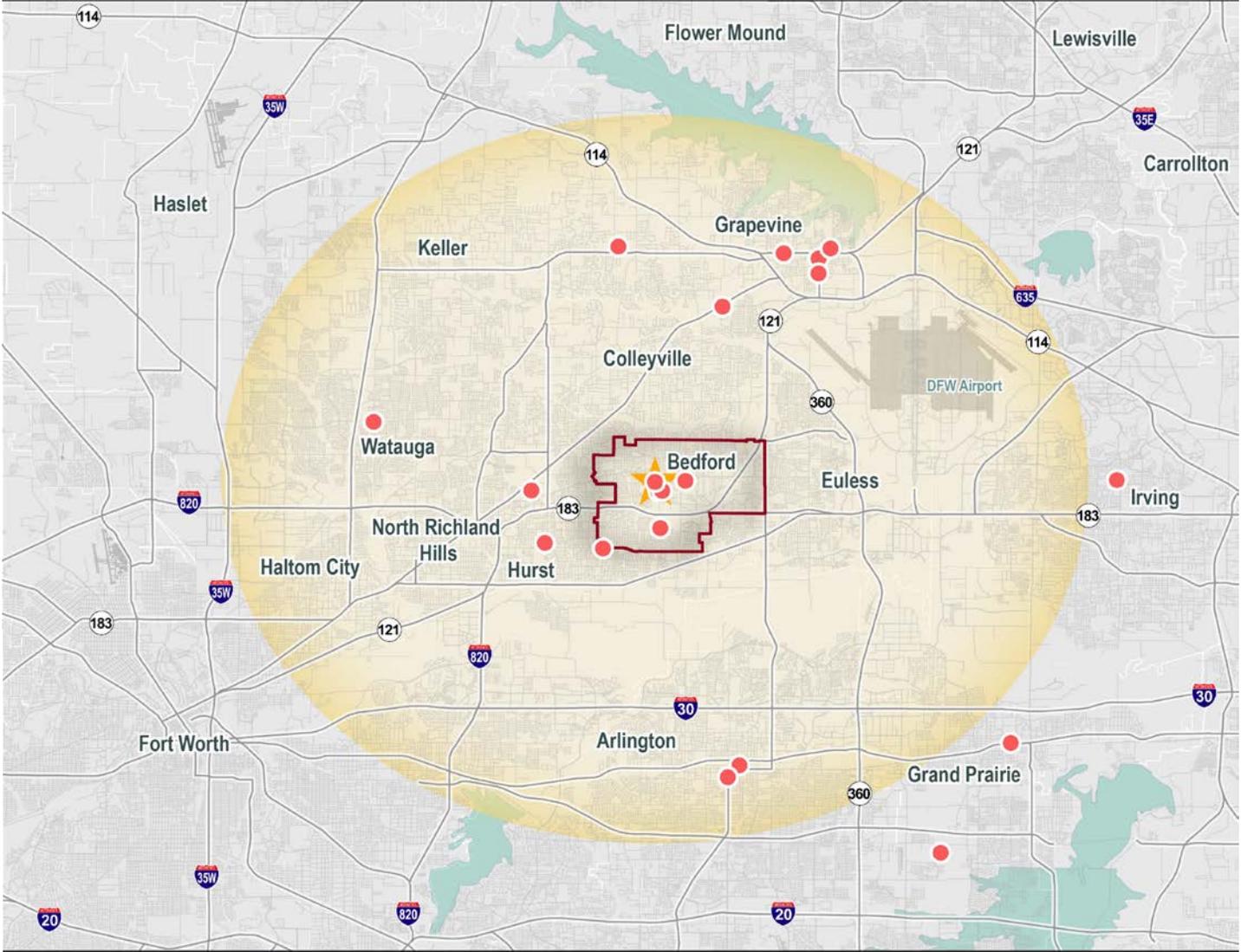
	Perform	Exhibit	Rehearse	Classes	Creating	Events	Other	Total
Arts Council Northeast	1	-	5	260	5	4	-	275
Mid-Cities Piano Teachers Assoc.	5	-	-	1	-	-	1	7
Robert Garden School of Art	-	-	-	24	-	-	-	24
The Regal Chorale	5	-	24	-	-	-	-	29
Trinity Arts Guild	-	365	-	312*	156**	4	-	837
<i>Total Days per Year:</i>	<i>11</i>	<i>365</i>	<i>29</i>	<i>597</i>	<i>161</i>	<i>8</i>	<i>1</i>	<i>1172</i>

**Based on current schedule of 6 classes a week.*

***Based on current schedule of 3 days a week of open/creative time.*

- HEB ISD has expressed interest in using a new, larger Performing Arts Center (PAC), but cannot yet quantify demand
- OnStage in Bedford has daily demand for their own facility

Local Performance Facilities



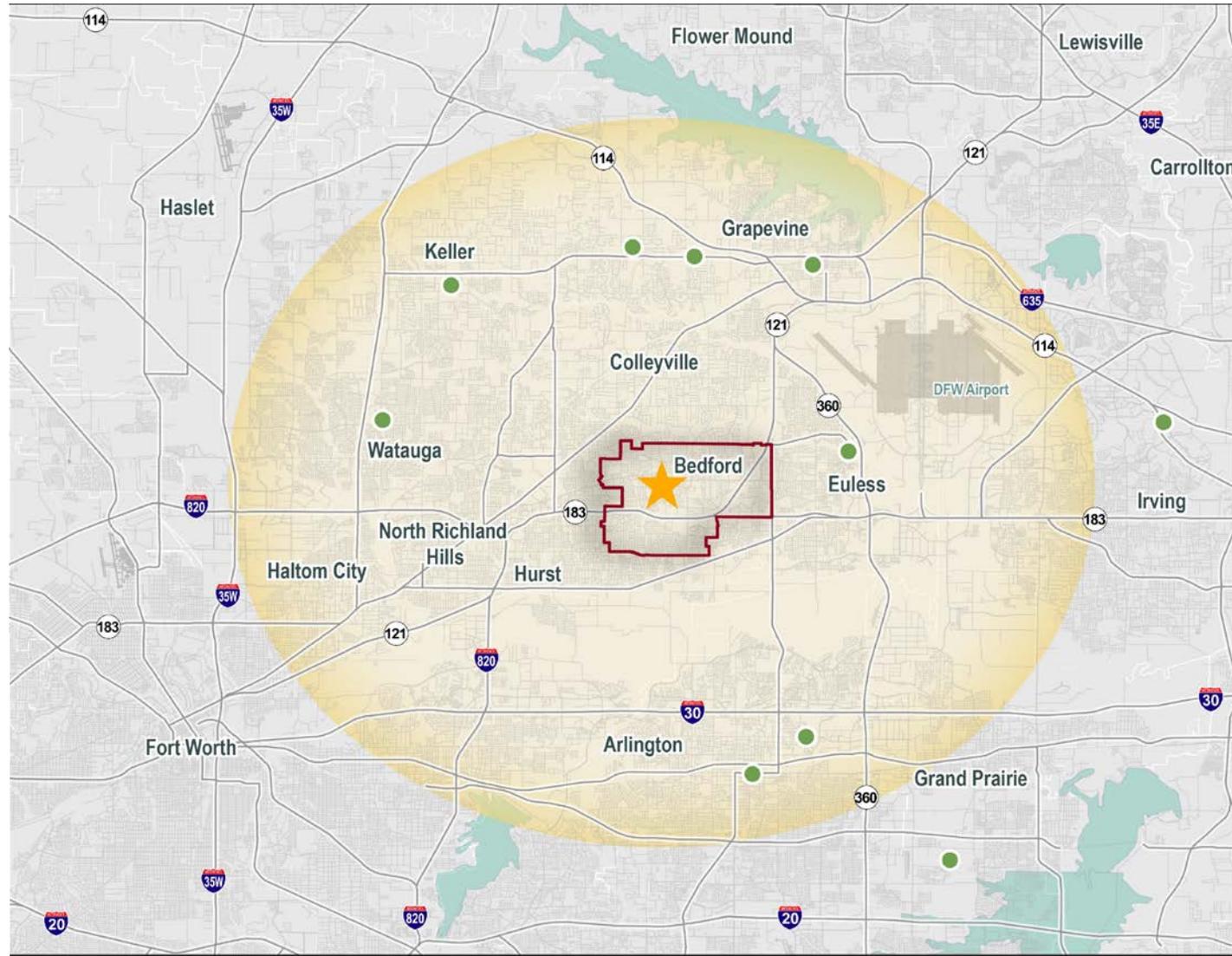
LEGEND

-  Bedford City Limits
-  Lakes
-  10-Mile Radius
-  Bedford Boys Ranch Park
-  Local Performance Facilities

Outdoor Performance Facilities

LEGEND

-  Bedford City Limits
-  Lakes
-  10-Mile Radius
-  Bedford Boys Ranch Park
-  Outdoor Performance Facilities



Meeting & Event Facilities

LEGEND

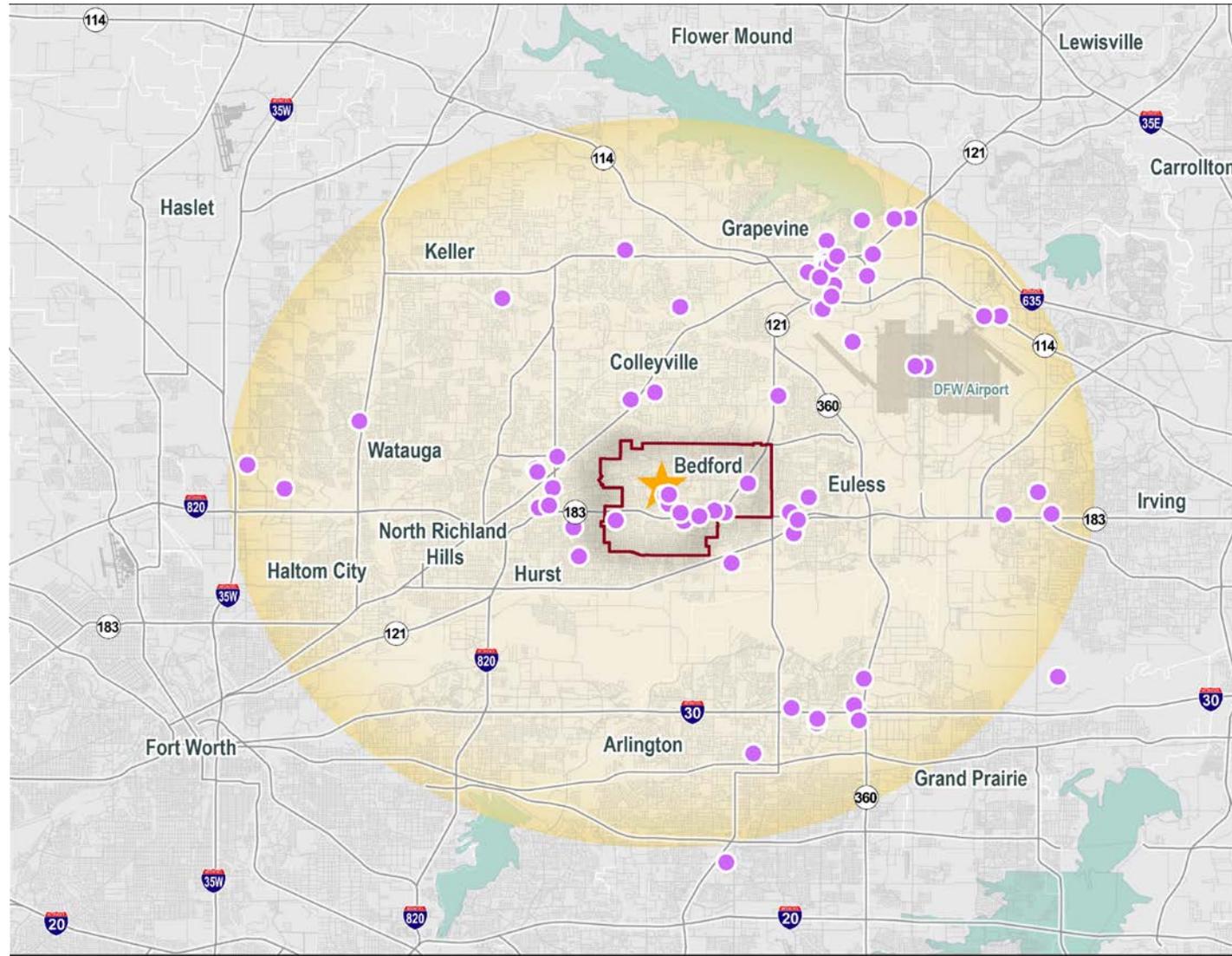
 Bedford City Limits

 Lakes

 10-Mile Radius

 Bedford Boys Ranch Park

 Meeting & Event Facilities



Next Steps



Next Steps – *Multi-Generational Building*

- 4/1 – Begin Facility Programming with Staff
- 4/1-6/11 – Operational Business Plan and Financial Pro-Forma
- TBD – Arts & Entertainment Feasibility Study Draft Report
- TBD – Arts & Entertainment Feasibility Study Draft Final Report Council Presentation
- 4/22 – 7/19 – Schematic Design (SD) (12 Weeks)
 - 4/22 – 4/26 – Design Charrette and Site Test Fit Review with Staff
 - 5/31 – 50% SD Complete
 - 6/5 – 50% SD City Review
 - 7/12 – 100% SD Complete
 - 7/17 – 100% SD City Review
 - Three potential council dates for project updates
 - Four potential DRC meeting dates
- 7/22 – 12/9 – Design Development (20 weeks)
- 12/16 – 5/15/20 – Construction Documents (20 weeks)

Next Steps – *Outdoor Park Amenities*

- 3/26 – Test Site Fit Review with Staff
- TBD – Test Site Fit Council Workshop Presentation
- 4/29 – 7/19 – Schematic Design (SD) (12 Weeks) (30% Drawings)
 - 5/31 – 50% SD Complete
 - 6/5 – 50% SD City Review
 - 7/12 – 100% SD Complete
 - 7/17 – 100% SD City Review
 - Two potential council dates for project updates
 - Two potential DRC meeting dates
- 7/22 – 10/31 Early Design Package – Demo/Utilities/Ballfield Grading (14 weeks) (90% to 100% Drawings)
- 7/22 – 10/31 – Site Design Development (14 weeks) (60% Drawings)
- 11/1 – 5/15/20 – Construction Documents (26 weeks) (90% and 100% Drawings)

Questions

