



Retail Demand Index Summary

Hwy 121 at Hwy 183, Bedford, TX || Trade Area of 10 Drivetime Minute(s):

2018 Year End Demographic Overview

Total Population	178,371	Total Households	74,394	Median Income	\$66,183
% Male Population	51.5%	Average Household Size	2.37	Per Capita Income	\$38,744
% Female Population	48.5%	Hsehold Growth 2000-2010	10.06%	Average Household Income	\$92,756
Median Age	38.3	% Owner Occu Hsg Units	97.14%	Q2 2018 Employees	116,226
Population Density	3,162	% Vacant Housing Units	2.86%	Q2 2018 Establishments	9,684

2018 Annual Retail Demand by Store Type

	Aggregate Dollars	Average Dollars	Percent of Total	Index
Automotive Dealers	\$364,728,334	\$4,675.06	19.4%	139
Auto Parts, Access., & Tire Stores	\$14,347,741	\$183.91	0.8%	137
Beer, Wine, & Liquor Stores	\$13,647,834	\$174.94	0.7%	129
Building Material and Supply	\$70,521,088	\$903.93	3.7%	100
Clothing Stores	\$61,049,218	\$782.52	3.2%	114
Convenience Stores	\$10,008,075	\$128.28	0.5%	110
Department Stores	\$66,221,367	\$848.82	3.5%	116
Drinking Place - Alcoholic Beverages	\$11,094,836	\$142.21	0.6%	114
Electronics Stores	\$26,604,559	\$341.02	1.4%	130
Family Clothing Stores	\$32,926,484	\$422.05	1.7%	116
Furniture Stores	\$29,802,397	\$382.01	1.6%	141
Grocery Stores	\$247,963,710	\$3,178.38	13.2%	105
Home Centers	\$40,250,494	\$515.93	2.1%	107
Home Furnishing Stores	\$13,462,942	\$172.57	0.7%	118
Lawn & Garden Equip/Supply Stores	\$12,382,039	\$158.71	0.7%	142
Nursery and Garden centers	\$10,662,100	\$136.67	0.6%	141
Other Building Materials Dealers	\$21,886,054	\$280.53	1.2%	89
Other General Merchandise Stores	\$186,572,708	\$2,391.48	9.9%	110
Other Home Furnishings Stores	\$10,223,504	\$131.04	0.5%	129
Other Miscellaneous Store Retailers	\$19,558,586	\$250.70	1.0%	115
Other Motor Vehicle Dealers	\$24,362,662	\$312.28	1.3%	133
Pharmacies and Drug Stores	\$42,341,238	\$542.73	2.2%	111
Restaurants and Other Eating Places	\$256,078,192	\$3,282.39	13.6%	128
Shoe Stores	\$18,146,937	\$232.61	1.0%	136
Special Food Services	\$18,199,670	\$233.28	1.0%	120
Sporting Goods Stores	\$17,567,501	\$225.18	0.9%	162
Supermarkets and Other Grocery(except Convenience) Stores	\$237,955,636	\$3,050.10	12.6%	105
Warehouse Clubs and Stores	\$163,256,863	\$2,092.61	8.7%	110
Women's Clothing Stores	\$13,453,573	\$172.45	0.7%	114
Total Annual Retail Demand*	\$1,883,456,827	\$24,142.01		120

*Store types include overlapping categories and do not sum to Total Annual Retail Demand