

Cultural Commission May 13, 2013

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:30 pm at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 13th day of May, 2013 with the following members present:

Alicia McGlinchey, Chair
Lee Koch
Tom Jacobsen
Barbara Speares
Deanna Stuart

Constituting a quorum

Others present included:
Patricia Nolan, Council Liaison
Mirenda McQuagge-Walden, Staff Liaison
Ray Champney
Rebecca Asher
Jeanette Cooke
JoLynne Jensen

CALL TO ORDER

Chairwoman Alicia McGlinchey called the meeting to order at 6:30 pm

APPROVAL OF MINUTES:

1. **Consider approval of the following Cultural Commission minutes:**
 - **April 22, 2013 regular meeting.**

Ms. Koch made a motion to approve the meeting minutes of April 22, 2013; the motion was seconded by Patricia Nolan. The motion passed 5 – 0.

OLD BUSINESS:

2. **Discussion on development of a strategic plan for the Cultural District.**

Ms. Speares presented information about a group that is interested in meeting with the Cultural Commission to discuss the strategic plan requirements and discuss what they may have to offer. They will be attending the June 24 meeting. Ms. Speares will follow up and notify them of the date and time.

3. **Discussion on planning for cultural group meeting on June 10, 2013**

Cultural Commission May 13, 2013

The Commission discussed the June 10 meeting at the Old Bedford Schoolhouse and what the agenda would be and the objectives of the meeting.

Ms. Asher mentioned a card had been mailed out "Save the Date" to invitees for the cultural group meeting.

Donations are being sought for wine and food for the reception preceding the meeting.

Broader support from the community is an ultimate goal, but the purpose of the meeting would be to see what the arts groups want and need to grow and thrive in Bedford.

Mr. Champney suggested this would be an opportunity to build the brand.

The group reviewed the posters and flyers and provided input for ensuring the language conveyed the purpose of the meeting.

The proposed agenda for the meeting –

1. Ms. Jensen will facilitate the meeting
2. Ms. McGlinchey will review the presentation to the council
3. There would be an explanation of the cultural district area and the time line
4. Feedback from the survey

One of the objectives is to open cross communications and support between the arts groups.

Ms. Jensen suggested some questions the Commission should ask in developing the topics for the meeting:

1. What is the vision?
2. What does it look like?
3. What action steps are needed to get there?

The stakeholders are the artists – the Commission knows what everyone said in the survey – perhaps there will be new feedback from the attendees

Tom Jacobsen suggested communication and funding help would be topics. Also, Marketing and facility usage and needs would be topics as well.

The Commission discussed ideas:

1. Look at ideas to build the community
2. What would the artistic community envision for a cultural destination, place to do business, grow their art?

Ms. Speares suggested capturing the ideas on "post it notes" and writing on a flip chart. These could be followed up on later – but not lost. Ms. McGlinchey suggested keeping the meeting interactive and the board members roam through the room and help capture the ideas.

The actual meeting would only be an hour 6:45 – 7:45

15 minutes to set the stage and 45 minutes for the artist groups/individuals to speak

Afterwards, the “post it notes” would be used to capture thoughts and ideas

Fundraising classes would be discussed as an offering to the artists in attendance – timing TBD

ONSTAGE will provide two season tickets as door prizes.

The Cultural Commission members would be asked to make calls to anyone they think would be in the artist community or supporters of the arts to attend the meeting.

The Commission spent time working on the verbiage for the posters and communication materials for the June 10 event.

NEW BUSINESS

4. Discussion on marketing plan for the Cultural District.

The marketing plan was handed out to the Commission members; however, no discussion took place.

ADJOURNMENT

A motion to adjourn was made at 8:21 p.m. by Mr. Jacobsen, seconded by Ms. McGlinchey. The motion passed unanimously.

Approved:

Alicia McGlinchey, Chair