

Cultural Commission July 8, 2013

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:30 pm at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 8th day of July, 2013 with the following members present:

Dr. Paul Davis
Tom Jacobsen
JoLynne Jensen
Lee Koch
David Medina
Barbara Speares
Deanna Stuart

Constituting a quorum

Others present included:
Patricia Nolan, Council Liaison
Mirenda McQuagge-Walden, Staff Liaison
Ray Champney, City Council

CALL TO ORDER

Mr. Tom Jacobsen called the meeting to order at 6:33 pm

APPROVAL OF MINUTES:

- 1. Consider approval of the following Cultural Commission minutes:**
 - **June 24, 2013 regular meeting.**

Mr. Tom Jacobsen made a motion to approve the meeting minutes of June 24, 2013; the motion was seconded by Ms. Barbara Speares. The motion passed 7 – 0.

OLD BUSINESS:

- 2. Discussion on development of a strategic plan for the Cultural District.**

Ms. JoLynne Jensen offered to lead a strategic planning meeting for the Cultural Commission. Additional members from the arts community and key community members could also be invited. The group discussed possible dates including meeting on various Saturdays in August. After reviewing calendars and potential conflicts a potential date of Monday, August 12 at 5:00p was selected. The location will be determined with possible locations at the Old Bedford School or a meeting room in the library. At the next meeting, on July 22, Mr. Jacobsen and Ms. Jensen will present an outline draft agenda on how to proceed with the strategic planning meeting.

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Ms. Jensen presented information she had pulled together for the Cultural Commission retreat including The Texas Commission on the Arts cultural district designation program. She reviewed the items in the document with the Commission for ideas on what the retreat could focus on.

Ms. Nolan shared the City Council's desire that the Cultural Commission continue to pursue the state cultural district designation.

NEW BUSINESS

3. Discussion on how to maintain the momentum from the June 10 Arts Talk meeting.

The group discussed various ways to maintain the momentum from the June 10 Arts Talk meeting.

Various ideas were discussed such as marketing the cultural district and signage, including small banners carrying a cultural theme on the signs.

Ms. McQuagge-Walden shared that several budget supplemental requests had been submitted included signage and banners.

Ideas were discussed about the logo and there was a desire to explore the possibility of adapting the city logo to use in the signage to keep the theme consistent and tie in the City of Bedford with the cultural theme.

An enhanced cultural district brochure was also discussed.

An idea was proposed for artists to submit a design for a t-shirt to be sold at the festival.

The group discussed the importance of having representation from HEB ISD at the ArtFest event and making sure that someone from the school district attends the planning meetings.

Mr. Medina offered to contact possible dance performers for TCC as well as show choirs.

Ms. Nolan advised that the ArtsFest should showcase artist and performers on two stages.

ADJOURNMENT

A motion to adjourn was made at 7:52 p.m. by Ms. Jensen, seconded by Dr. Davis. The motion passed unanimously.

Approved:

Alicia McGlinchey, Chair