

Cultural Commission August 26, 2013

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Commission of the City of Bedford, Texas, met in regular session at 6:34 pm at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 26th day of August 2013 with the following members present:

Alicia McGlinchey, Chair
David Medina
Barbara Speares
Jo Lynne Jensen
Tom Jacobsen
Deanna Stuart
Constituting a quorum

Others present included:
Patricia Nolan, Council Liaison
Debbie Savage
Rebecca Asher
Mirenda McQuagge-Walden
Ray Champney

CALL TO ORDER

Chairwoman Alicia McGlinchey called the meeting to order at 6:34 pm

APPROVAL OF MINUTES:

- 1. Consider approval of the following Cultural Commission minutes:
a) July 22, 2013 regular meeting.**

JoLynne Jensen made a motion to approve the meeting minutes of the July 22, 2013; the motion was seconded by Tom Jacobsen. The motion passed 5 – 0.

OLD BUSINESS:

- 2. Discussion on development of a strategic plan for the Cultural District.**

The next strategic planning meeting will be held Monday, September 9, 2013. Ideas were reviewed for proceeding with the meeting. An e-mail will be sent to all participants regarding the meeting. Notes organized by Ms. Jensen from the first strategic planning meeting were reviewed. Food will be provided at the meeting.

At the next meeting, the Commission members will scrub through the timeline and assignments. Securing contributions was discussed, but it was decided to look at funding separately. At the strategic planning meeting, a PowerPoint presentation will be displayed. Cultural planning will

Cultural Commission August 26, 2013

be introduced and be open for discussion. Flipcharts and post-it notes will be made available to capture notes and encourage discussion. It was discussed that there was no such thing as a bad idea and a visioning meeting accepts all new ideas.

There was discussion on the next steps of the process. The Commission will draft a roadmap and review the TCA application for a cultural designation. There is a great wealth of information for the roadmap so far. Once the Commission regroups, they will invite all those that came to the original strategic planning meetings. They will go through the presentation first on the overhead and then have people make comments. After the next meeting, the Commission will have a work session to scrub through all of the ideas, review statuses, combine and delete ideas, and prioritize items. A project plan would be put together to size tasks, identify budget requirements and plan for funding. Council would be asked on what role they want to plan. Some items may not be for the Commission to carry out and may be more appropriate for some of the City Departments.

3. Discussion on the October 5 ArtsFest event.

Rebecca Asher reviewed and there was discussion regarding the following:

- 50,000 households would receive communications by Wednesday.
- Bedford Connection
- Sunday Star-Telegram
- 47 vendors had signed up so far
- Five food trucks so far
- Banners have been ordered
- T-shirts
- Sponsors
- 30 second radio spots on September 16 and 23
- CBS.dfw and KVIL.com
- 211,000 registered users and KVIL contacts
- Reach and Hank FM September 30
- Kwik Kar Donation
- a. David Medina and Barbara Speares have organized the talent for the two performing stages.

After the event, the Commission will document what was accomplished and how it went, which will be packaged and used as the ground floor for future events. Attendance would be captured by random counting all day long. The Commission will have a booth. ONSTAGE will donate a pair of 2014 season tickets and Ms. Speares will provide a letter for the winner. Donations will be accepted after the event.

The Fort Worth Community Arts Center was mentioned as an example of communications, arts events, and displays.

ADJOURNMENT

Cultural Commission August 26, 2013

A motion to adjourn was made at 7:50 p.m. by Tom Jacobsen, seconded by Alicia McGlinchey. The motion passed unanimously.

Approved:

Alicia McGlinchey, Chair