

DRAFT

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Library Board of the City of Bedford, Texas, met in regular session at 7:00 p.m. in the Library, 2424 Forest Ridge Drive on the 16th day of April 2014 to review items on the regular agenda and to hear staff reports, with the following members present, constituting a quorum:

Present:

Mishal Ali
Margaret Carroll
Susan Hampton
Lori Irvin
Scott Probasco
Brenda Roche

Also Present:

Maria Redburn

Approved Absence:

Deborah Allbach

(The following items were considered in accordance with the official agenda posted on the 10th day of April 2014.)

CALL TO ORDER

Scott Probasco called the meeting to order at 7:02 p.m.

ROLL CALL/INTRODUCTIONS

APPROVAL OF MINUTES

1. Consider approval of the following Library Board minutes: March 19, 2014 regular session.

The minutes were unanimously APPROVED.

1st by Board Member Roche

2nd by Board Member Ali

OLD BUSINESS

2. Review and discussion on Geek the Library Campaign.

The library survey results were discussed. There were 545 surveys filled out this year exceeding last year's count. Several Library patrons commented on customer service at the Library, both positively and negatively. The Information Desk staff had some complaints. Ms. Redburn is implementing customer service training. The survey will be discussed further during next month's meeting.

NEW BUSINESS

3. Presentation and discussion on Geek the Library Campaign.

Ms. Redburn shared the details of the campaign, which the Bedford Library is joining. The campaign, which is popular, raises awareness about how libraries are transformational. The tagline in photos is I Geek_____ (whatever the person likes or is into). The Library will receive materials from the campaign to display. There will be a link to the campaign on the Bedford Library website. The kick off of the campaign will be the Splash party for the Library Summer Reading Club on May 23, 2014.

4. Discussion of upcoming HEB ISD Kindergarten Kick-off on May 5.

Library personnel will go to all of the Bedford elementary schools for the kick-off on May 5. Board members were asked to email Ms. Redburn if they could help.

5. Discussion regarding Globe located in the lobby.

Adding a fence around the globe was discussed, to prevent costly damage. Signs and or stanchions were also discussed. Jim Davisson of the Library Friends has priced a fence at \$2,000.00. This will be discussed further before making decision.

REPORTS

6. Discussion and distribution of Library Manager's Report.

The Library Board Report and Statistical Report was distributed and discussed. Highlights include: patrons can choose to browse the Library catalog on the enhanced Library Anywhere through a mobile optimized version on their mobile devices, details of the teen poetry night. Ms. Redburn will talk about the Edge Benchmark Assessment (Edge Initiative) the Bedford Library participates in at the Texas Library Association conference in San Antonio, and details of the volunteer breakfast.

NEXT MEETING

7. The next meeting of the Library Advisory Board will be Wednesday, May 21, 2014.

Margaret Carroll will be unable to attend the May meeting. Mishal Ali will be in Austin for work during the May meeting, and will try to conference call to participate.

ADJOURMENT

The meeting was adjourned at 7:59 p.m. by Scott Probasco.

1st by Board Member Hampton

2nd by Board Member Carroll

Lori Irvin, Asst. Secretary
Bedford Public Library Advisory Board